PASSPORT TO MPM

N 42° 57′ 13.81″ | W 88° 1′ 17.845″

MILWAUKEE PUBLIC MUSEUM 34TH ANNUAL GALA SATURDAY, OCTOBER 17, 2020

SPONSORSHIP OPPORTUNITIES

GUEST SPONSORSHIPS

EVENT SPONSORSHIPS

| | ☐ Diamond \$25,000 | ☐ Gold \$10,000 | Gold Silver Bronze | | SECURED Production Sponsor \$15,000 | Paddle Auction Sponsor \$10,000 | Technology Sponsor \$7,500 | Auction Sponsor \$5,000 - \$7,500 |
|--|--|--|--|--|--|--|--|--|
| Reserved Seating | Premium seating for 12 guests | Premium seating for 10 guests | 10 guests | 8 guests | Premium seating for 10 guests | Premium seating for 10 guests | 8 guests | 4-6 guests |
| Memberships for Low-Income Families* | 100 MPM memberships for low-income families | 50 MPM memberships for low-income families | | | 75 MPM memberships for low-income families | 50 MPM memberships for low-income families | | |
| Digital Program | Program listing with website link & ad | Program listing with website link | Program listing with website link | Program listing with website link | Program listing with website link & ad | Program listing with website link | Program listing with website link | Program listing with website link |
| Website Recognition | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages |
| Sponsor Recognition | Gala live program & collection displays | Gala live program | Gala live program | Gala live program | Gala live program & ad during event program | Gala live program & event signage | Gala live program & event signage | Gala live program & event signage |
| Print Material Recognition | Gala Save the Date Gala Invitation MPM's <i>Curio</i> MPM Annual Report | Gala Invitation MPM's <i>Curio</i> MPM Annual Report |

^{*}Memberships are awarded through a school and selected by the sponsor in coordination with MPM

EVENT SPONSORSHIPS Continued

| | Behind-the- Scenes Sponsor \$5,000 | Entertainment Sponsor \$3,500 | Digital Program Sponsor \$3,000 | Raffle/Buy it Now Sponsor \$2,000 | Welcome Sponsor \$1,500 |
|-------------------------------|---|---|---|--|--|
| Reserved Seating | 6 guests | | | | |
| Digital Program | Program listing with website link | Program listing with website link | Program listing with website link & ad | Program listing with website link | Program listing with website link |
| Website Recognition | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages | MPM Gala & auction webpages |
| Sponsor Recognition | Gala live program & collections display | Gala live program | Gala live program | Gala live program | Gala live program |
| Print Material Recognition | Gala Invitation* MPM's <i>Curio</i> MPM Annual Report | Gala Invitation* MPM's <i>Curio</i> MPM Annual Report | Gala Invitation* MPM's <i>Curio</i> MPM Annual Report | Raffle Tickets, Gala Invitation* MPM's <i>Curio</i> MPM Annual Report | Gala Invitation* MPM's Curio MPM Annual Report |

| 0 | т | Н | ΙE | R | (suggested amount \$500 or above) |
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| We wish to make a gift of \$ | for auction underwriting and/or donation suppor |
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Please complete this form and return it to:

34th Annual Milwaukee Public Museum Gala Attention: Debbie Mitchelson 800 West Wells Street Milwaukee, WI 53233 Email: mitchelson@mpm.edu

Phone: 414-278-6138 | Fax: 414-278-6100

| Sponsor name for recognition purposes: |
|--|
| Contact person: |
| |
| Address: |
| City: |
| State: |
| Zip: |
| Phone: |
| Email: |
| Payment Information |
| ☐ Enclosed is a check for \$ |
| payable to: Milwaukee Public Museum |
| □ Charge: |
| ☐ Amex ☐ Discover ☐ MasterCard ☐ Visa |
| Name on card: |
| Zip Code: |
| Card #: |
| Exp. date: CVV Code: |
| ☐ Bill us at a later date (<i>please indicate date below</i>): |



^{*}Deadline for Invitation recognition: 8/7/2020