



SPONSORSHIP OPPORTUNITIES

TABLE SPONSORSHIPS

- Gold**\$10,000
 - Reserved table for 10 with premier seating.
 - Recognition via: print and electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
- Silver**\$7,500
 - Reserved table for 10.
 - Recognition via: print and electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
- Bronze**\$5,000
 - Reserved table for 8.
 - Recognition via: print and electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.

EVENT SPONSORSHIPS

- Decor, Sound, and Lighting**\$15,000
 - Underwrite event decor, sound, and lighting.
 - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
 - Includes 6 Gala tickets, a \$1,800 value.
- Bar Sponsor**\$10,000
 - Underwrite the Zilli's Hospitality Group bars.
 - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
 - Includes 5 Gala tickets, a \$1,500 value.
- Technology Sponsor**\$7,500
 - Underwrite event auction technology and access.
 - Recognition via: electronic signage, Gala webpage, Gala Auction website (hosted by OneCause), print program, member magazine, and Annual Report.
 - Includes 4 Gala tickets, a \$1,200 value.
- Band and Lounge Sponsor**\$7,500
 - Underwrite event music, live band, and after-party lounge.
 - Recognition via: print signage, print program, event live program, acknowledgement during band performance, and Annual Report.
 - Includes 4 Gala tickets, a \$1,200 value.
- Collections Sponsor**\$7,500
 - Underwrite the preparation and use of MPM collection items brought out of storage for the Gala.
 - Recognition via: print signage, print program, event live program, and Annual Report.
 - Includes 4 Gala tickets, a \$1,200 value.
- Coffee Bar & Late Night Sponsor**\$3,500
 - Underwrite coffee bar with signature drink for after-party.
 - Recognition via: print signage, print program, and Annual Report.
- Valet Sponsor**\$3,000
 - Underwrite the Gala valet service.
 - Recognition via: print signage, print program, and Annual Report.
- Event Photography Sponsor**\$2,500
 - Underwrite guest and event photography.
 - Recognition via: print signage, photo backdrop, and Annual Report.

- Welcome and Registration Sponsor** \$2,000
 - Underwrite guest welcome and registration area.
 - Recognition via: print signage and Annual Report.
- Signature Drink Sponsor** \$1,500
 - Underwrite the evening's signature cocktail service.
 - Recognition via: print signage and Annual Report.

AUCTION SPONSORSHIPS

- Paddle Auction Sponsor** \$15,000
 - Support MPM's youth education programs and accessibility initiatives. Inspire others to donate.
 - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
 - Reserved table for 8, a \$5,000 value.
- Live Auction Sponsor** \$10,000
 - Underwrite live auction items and auctioneer.
 - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
 - Includes 5 Gala tickets, a \$1,500 value.
- Silent Auction Sponsor** \$5,000
 - Underwrite signage and set-up assistance for 100+ silent auction items.
 - Recognition via: event invitation, print signage, print program, and Annual Report.
 - Includes 4 Gala tickets, a \$1,200 value.
- Live Auction Raffle Sponsor** SECURED
 - Underwrite live auction raffle.
 - Recognition via: print signage, raffle tickets, and Annual Report.

OTHER (suggested amount \$500 or above)

We wish to make a gift of \$ _____ for auction underwriting and/or donation support.

Sponsor name for recognition purposes: _____

Contact person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

Enclosed is a check for \$ _____ payable to: **Milwaukee Public Museum**

Charge: Amex Discover MasterCard Visa

Name on card: _____ Zip Code: _____

Card #: _____ Exp. date: _____ CVW Code: _____ (back of card)

Bill us at a later date: _____ (preferred date)

Please complete this form and return it to:

33rd Annual Milwaukee Public Museum Gala
 Attention: Debbie Mitchelson, 800 West Wells Street, Milwaukee, WI 53233
 Email: mitchelson@mpm.edu | Phone: 414-278-6138 | Fax: 414-278-6100

NOTE: For sponsors at \$10,000 and above, written sponsorship commitment must be completed by 7/26/19 to receive acknowledgement in Gala invitation.

For print program and signage recognition, written sponsorship commitment must be received by 8/26/19.

