



# SPONSORSHIP OPPORTUNITIES

## TABLE SPONSORSHIPS

- Gold** .....\$10,000
  - Reserved table for 10 with premier seating.
  - Recognition via: print and electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
- Silver** .....\$7,500
  - Reserved table for 10.
  - Recognition via: print and electronic signage, Gala webpage, print program, event live program, and Annual Report.
- Bronze** .....\$5,000
  - Reserved table for 8.
  - Recognition via: print and electronic signage, Gala webpage, print program, event live program, and Annual Report.

## EVENT SPONSORSHIPS

- Decor, Sound, and Lighting** .....\$15,000
  - Underwrite event décor, sound, and lighting.
  - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
  - Includes 6 Gala tickets, a \$1,800 value.
- Bar Sponsor** .....\$10,000
  - Underwrite the Zilli's Hospitality Group bars.
  - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
  - Includes 6 Gala tickets, a \$1,800 value.
- Technology Sponsor** .....\$7,500
  - Underwrite event auction technology and access.
  - Recognition via: event invitation, electronic signage, Gala webpage, Gala Auction website (hosted by Gestures), print program, member magazine, and Annual Report.
  - Includes 4 Gala tickets, a \$1,200 value.
- Band and Lounge Sponsor** .....\$7,500
  - Underwrite reception musicians, dance band, and after-party lounge.
  - Recognition via: print signage, print program, event live program, acknowledgement during band performance, and Annual Report.
  - Includes 4 Gala tickets, a \$1,200 value.
- Print Sponsor** .....\$5,000 or In-kind service
  - Underwrite or provide in-kind services for Gala print materials; contact mitchelson@mpm.edu for details.
  - Recognition via: print signage, all Gala print materials, event live program, and Annual Report.
- Coffee Bar Sponsor** .....\$3,000
  - Underwrite coffee bar with signature drink for after-party.
  - Recognition via: print signage, print program, and Annual Report.
- Event Photography Sponsor** .....\$2,500
  - Underwrite guest and event photography.
  - Recognition via: print signage, photo backdrop, and Annual Report.
- Welcome and Registration Sponsor** .....\$2,000
  - Underwrite guest welcome and registration area, including signature cocktail service.
  - Recognition via: print signage and Annual Report.

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## AUCTION SPONSORSHIPS

- Paddle Auction Sponsor** .....\$15,000
  - Support MPM's youth education programs and accessibility initiatives. Inspire others to donate.
  - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
  - Reserved table for 8, a \$5,000 value.
  
- Live Auction Sponsor** .....\$10,000
  - Underwrite live auction items and auctioneer.
  - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
  - Includes 6 Gala tickets, a \$1,800 value.
  
- Silent Auction Sponsor** .....\$5,000
  - Underwrite signage and set-up assistance for 100+ silent auction items.
  - Recognition via: event invitation, print signage, print program, and Annual Report.
  - Includes 4 Gala tickets, a \$1,200 value.
  
- Raffle Sponsor** .....\$2,500
  - Underwrite live auction raffle.
  - Recognition via: print signage, raffle tickets, and Annual Report.

## OTHER

We are unable to sponsor, but please accept our donation of \$ \_\_\_\_\_ .

**Sponsor name** for recognition purposes: \_\_\_\_\_

**Contact person:** \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Information

Enclosed is a check for \$ \_\_\_\_\_ payable to: **Milwaukee Public Museum**

Charge:  Amex  Discover  MasterCard  Visa

Name on card: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Bill us at a later date. \_\_\_\_\_ (preferred date)

### Please complete this form and return it to:

32nd Annual Milwaukee Public Museum Gala  
Attention: Debbie Mitchelson, 800 West Wells Street, Milwaukee, WI 53233  
Email: mitchelson@mpm.edu | Phone: 414-278-6138 | Fax: 414-278-6100

**NOTE:** For invitation and print program recognition, written sponsorship commitment must be received by 8/1/18.  
For signage recognition, written sponsorship commitment must be received by 9/13/18.

