The Milwaukee Public Museum inspires curiosity, excites minds, and increases desire to preserve and protect our world’s natural and cultural diversity through exhibitions, education, collections, and research.

To discuss a potential gift or to learn more about the many ways to support our mission, please contact our Director of Planned Giving:

Roselyn M. Smolej-Hill, CFRE
Milwaukee Public Museum
800 West Wells Street
Milwaukee, WI 53233
414-278-6129
smolejhill@mpm.edu
The Milwaukee Public Museum has established the Trustees of Tradition to properly acknowledge, thank, and honor those friends and members who have included MPM in their estate plans.

Trustees of Tradition are critically important to the future of the Museum and are recognized in several ways. With your permission, your name is engraved on a special plaque in the Museum and mentioned in annual reports and other publications. In addition, Trustees receive invitations to the annual Trustees of Tradition luncheon, special exhibits, behind-the-scenes tours, and other events.

As a Trustee, you secure the future of MPM as Wisconsin’s largest historical and cultural Museum and as a teaching tool for visitors from our state and throughout the world.

The Milwaukee Public Museum is happy to work with you to help accomplish your estate planning goals. Gifts can be revocable or irrevocable and designated to our general operating fund or restricted to the endowment, project, or program of your choosing.

**Trustees of Tradition Gift Options:**
- A Charitable Gift in Your Will
- Charitable Remainder Trust
- Life Insurance
- Retirement Plans
- Other

The Trustees of Tradition honors all of those who have included the Milwaukee Public Museum in their estate plans. Confirmation of your gift allows us to thank you in your lifetime, and assists us in planning for the future. Provide for MPM in your will or trust, or designate MPM as the beneficiary of a qualified savings bond, bank account, retirement plan, or life insurance policy to become a Trustee of Tradition.

### Trustees of Tradition – Keeping MPM Strong and Vital for Generations to Come

The Trustees of Tradition honors all of those who have included the Milwaukee Public Museum in their estate plans. Confirmation of your gift allows us to thank you in your lifetime, and assists us in planning for the future. Provide for MPM in your will or trust, or designate MPM as the beneficiary of a qualified savings bond, bank account, retirement plan, or life insurance policy to become a Trustee of Tradition.

<table>
<thead>
<tr>
<th>YOUR GIFT</th>
<th>Bequest in Will</th>
<th>Gift of Retirement Plan Assets</th>
<th>Gift of Life Insurance</th>
<th>Charitable Gift Annuity</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOUR GOAL</td>
<td>Give a gift at the end of your lifetime</td>
<td>Eliminate the income and estate taxation on IRAs or other retirement plans</td>
<td>Receive a tax deduction for the approximate cost or current value, whichever is less</td>
<td>Receive a fixed income stream based on your age, regardless of the market</td>
</tr>
<tr>
<td>HOW TO MAKE THE GIFT</td>
<td>Name MPM, Inc. in your will or living trust with a designated amount or percentage of your estate</td>
<td>Name MPM, Inc. as the beneficiary of your retirement account after your lifetime</td>
<td>Name MPM, Inc. as the beneficiary of your life insurance policy</td>
<td>Establish a charitable gift annuity contract with MPM, Inc. that pays a set income for life</td>
</tr>
<tr>
<td>YOUR BENEFITS</td>
<td>Control of your assets during your lifetime, and your donation is exempt from federal estate tax</td>
<td>Allows you to make the gift from the most highly taxed assets, leaving your family with less taxable assets</td>
<td>Gives you a current income tax deduction and possible future deductions</td>
<td>Receive current and future savings on income taxes, fixed payments for life for one or two individuals, and the potential for a favorable rate of return</td>
</tr>
</tbody>
</table>

To discuss a potential gift or to learn more about the many ways to support our mission, please contact our Director of Planned Giving:

Roselyn M. Smolej-Hill, CFRE
Milwaukee Public Museum
800 West Wells Street
Milwaukee, WI 53233
414-278-6129
smolejhill@mpm.edu