



19th Annual FOOD & FROTH

7 - 10 p.m. Saturday, February 18, 2017
6 p.m. VIP Ticketholder Access



BREWERY VENDOR APPLICATION

Receipt of this form does not guarantee participation in the Food & Froth Fundraiser. An event representative will contact you upon receipt of this form to discuss your vendor status. **Your response is required by January 6, 2017.**

Brewery/Establishment: _____

Applicant's Name: _____ **Applicant's Title:** _____

Establishment Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Phone: (_____) _____

Website: _____

Proposed product/labels for distribution at event:

**Each event attendee is provided with one (1) 5.5 oz. tasting glass.*

Staff responsible for event set-up, serving product, and staffing table (minimum 2 per brewery):

On-site contact: _____ Additional Staff (1): _____

On-site contact's title: _____ Additional Staff (2): _____

Supplies Provided:

Each beverage vendor is provided with one (1) 8' table and one (1) 52" x 114" white linen, distilled rinsing water, and ice. Limited bus tubs and 5 gallon dump buckets are available. The Museum (MPM) may provide beverage vendors with additional materials upon request. Provision of requested additional materials is not guaranteed. **Vendors are encouraged to bring free standing signage, discount offers and other promotional/branded material for display and/or distribution.**

Vendor Will Supply:

- Vendor will supply own bus tubs
- Vendor will supply own 5 gallon dump buckets
- Other _____

Additional Supplies Requested:

- 1 (one) Additional table (8', 48" round) _____
- Other _____
- Other _____

Please sign and date this letter of agreement and return to Jill Engl, Events Director at Engl@mpm.edu or mail to the Milwaukee Public Museum, c/o Jill Engl, 800 W. Wells St., Milwaukee, WI 53233

Yes, we will participate in Food & Froth on February 18, 2017.

Authorized Signature: _____

Date: _____

Print Name _____

Title: _____