



22nd Annual

FOOD & FROTH

7 - 10 p.m. Saturday, February 15, 2020

6 p.m. VIP Ticketholder Access



Presenting Sponsor:



BREWERY VENDOR APPLICATION

Receipt of this form does not guarantee participation in the Food & Froth Fundraiser. An event representative will contact you upon receipt of this form to discuss your vendor status. **Your response is required by January 3, 2020.**

Brewery/Establishment: _____

Applicant's Name: _____ Contact Email: _____

Establishment Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Distributor (if applicable): _____

Phone: (_____) _____ Website: _____

Proposed product for distribution at event:

**Each event attendee is provided with one (1) 5 oz. tasting glass.*

Staff responsible for event set-up, serving product, and staffing table (minimum 2 staff and maximum 3 staff per brewery):

On-site contact: _____ Additional Staff (1): _____

On-site contact's title: _____ Additional Staff (2): _____

Supplies Provided:

Each beverage vendor is provided with one (1) 8' table and one (1) 52" x 114" white linen, distilled rinsing water, and ice. Limited bus tubs and 5-gallon dump buckets are available. The Museum (MPM) may provide beverage vendors with additional materials upon request. Provision of requested additional materials is not guaranteed. **Vendors are encouraged to bring free standing signage, discount offers, and other promotional/branded material for display and/or distribution. Vendor materials may not be affixed to any part of the Museum complex.**

Vendor Will Supply:

☐ Vendor will supply own bus tubs

☐ Vendor will supply own 5-gallon dump buckets

Additional Supplies Requested:

☐ 1 (one) Additional table (8', 48" round) _____

☐ Other _____

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Please sign and date this letter of agreement and return to Kristine Thomsen, Events Director, at thomsenk@mpm.edu or mail to the Milwaukee Public Museum, c/o Kristine Thomsen, 800 West Wells Street, Milwaukee, WI 53233

☐ Yes, we will participate in Food & Froth on February 15 2020.

Authorized Signature: _____ Date: _____

Print Name _____ Title: _____