



## MILWAUKEE PUBLIC MUSEUM

33rd Annual Gala

Saturday, October 19, 2019

### SPONSORSHIP OPPORTUNITIES

#### TABLE SPONSORSHIPS

- ☐ **Gold** .....\$10,000
- Reserved table for 10 with premier seating.
  - Recognition via: print and electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
- ☐ **Silver** .....\$7,500
- Reserved table for 10.
  - Recognition via: print and electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
- ☐ **Bronze** .....\$5,000
- Reserved table for 8.
  - Recognition via: print and electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.

#### EVENT SPONSORSHIPS

- ☐ **Decor, Sound, and Lighting** .....\$15,000
- Underwrite event decor, sound, and lighting.
  - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
  - Includes 6 Gala tickets, a \$1,800 value.
- ☐ **Bar Sponsor** .....\$10,000
- Underwrite the Zilli's Hospitality Group bars.
  - Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
  - Includes 5 Gala tickets, a \$1,500 value.
- ☐ **Technology Sponsor** .....\$7,500
- Underwrite event auction technology and access.
  - Recognition via: electronic signage, Gala webpage, Gala Auction website (hosted by OneCause), print program, member magazine, and Annual Report.
  - Includes 4 Gala tickets, a \$1,200 value.
- ☐ **Band and Lounge Sponsor** .....\$7,500
- Underwrite event music, live band, and after-party lounge.
  - Recognition via: print signage, print program, event live program, acknowledgement during band performance, and Annual Report.
  - Includes 4 Gala tickets, a \$1,200 value.
- ☒ **Collections Sponsor** ..... SECURED
- Underwrite the preparation and use of MPM collection items brought out of storage for the Gala.
  - Recognition via: print signage, print program, event live program, and Annual Report.
  - Includes 4 Gala tickets, a \$1,200 value.
- ☒ **Coffee Bar & Late Night Sponsor** ..... SECURED
- Underwrite coffee bar with signature drink for after-party.
  - Recognition via: print signage, print program, and Annual Report.
- ☒ **Valet Sponsor** ..... SECURED
- Underwrite the Gala valet service.
  - Recognition via: print signage, print program, and Annual Report.
- ☒ **Event Photography Sponsor** ..... SECURED
- Underwrite guest and event photography.
  - Recognition via: print signage and Annual Report.

☒ **Welcome and Registration Sponsor** ..... SECURED

- Underwrite guest welcome and registration area.
- Recognition via: print signage and Annual Report.

☒ **Signature Drink Sponsor** ..... SECURED

- Underwrite the evening's signature cocktail service.
- Recognition via: print signage and Annual Report.

## AUCTION SPONSORSHIPS

☐ **Paddle Auction Sponsor** ..... \$15,000

- Support MPM's youth education programs and accessibility initiatives. Inspire others to donate.
- Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
- Reserved table for 8, a \$5,000 value.

☐ **Live Auction Sponsor** ..... \$10,000

- Underwrite live auction items and auctioneer.
- Recognition via: event invitation, electronic signage, Gala webpage, print program, event live program, member magazine, and Annual Report.
- Includes 5 Gala tickets, a \$1,500 value.

☒ **Silent Auction Sponsor** ..... SECURED

- Underwrite signage and set-up assistance for 100+ silent auction items.
- Recognition via: event invitation, print signage, print program, and Annual Report.
- Includes 4 Gala tickets, a \$1,200 value.

☐ **Live Auction Raffle Sponsor** ..... \$2,500

- Underwrite live auction raffle.
- Recognition via: print signage, raffle tickets, and Annual Report.

## OTHER *(suggested amount \$500 or above)*

☐ **We wish to make a gift of \$ \_\_\_\_\_ for auction underwriting and/or donation support.**

**Sponsor name** for recognition purposes: \_\_\_\_\_

**Contact person:** \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Information

☐ Enclosed is a check for \$ \_\_\_\_\_ payable to: **Milwaukee Public Museum**

☐ Charge: ☐ Amex ☐ Discover ☐ MasterCard ☐ Visa

Name on card: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ CVV Code: \_\_\_\_\_ (back of card)

☐ Bill us at a later date: \_\_\_\_\_ (preferred date)

### **Please complete this form and return it to:**

33rd Annual Milwaukee Public Museum Gala

Attention: Debbie Mitchelson, 800 West Wells Street, Milwaukee, WI 53233

Email: mitchelson@mpm.edu | Phone: 414-278-6138 | Fax: 414-278-6100

**NOTE:** For print program and signage recognition, written sponsorship commitment must be received by 9/06/19.

