



21//22

“Do not go
where the
PATH may
lead...

... go instead where
there is no path
and leave a **TRAIL.**”

*-Ralph Waldo Emerson,
Nature essayist*

REPORT

1 // Letter from the President

2 // Board of Directors

3 // BIRD'S-EYE VIEW: Museum at a Glance

4 // FAR & WIDE: Visitorship & Engagements

7 // FORWARD: Our Future Home

12 // STATEWIDE & BEYOND: Collections & Research

16 // FOOTPRINTS: Special Exhibits

18 // A WELCOME RETURN: Education & Programs

22 // COMING TOGETHER:
Inclusivity, Diversity, Equity, & Accessibility

25 // Financials & Giving

THE MISSION OF THE MILWAUKEE
PUBLIC MUSEUM IS TO INSPIRE
CURIOSITY, EXCITE MINDS,
AND INCREASE DESIRE TO
PRESERVE AND PROTECT OUR
WORLD'S NATURAL AND
CULTURAL DIVERSITY
THROUGH EXHIBITIONS,
EDUCATIONAL
PROGRAMS,
COLLECTIONS,
AND RESEARCH.

A LETTER FROM DR. ELLEN CENSKY, PRESIDENT & CEO,
AND P.J. DISTEFANO, BOARD CHAIRMAN

DEAR FRIENDS:

When you visit the Milwaukee Public Museum (MPM), there are numerous paths you can take to navigate our three floors of exhibits. Some are straight; some are winding. Some are familiar; others will make you feel like you've lost your way. There are twisting corridors and surprises around each corner, taking you around the world and back in time. Collectively, these paths create a journey of discovery, which is what so many people love about visiting our Museum.

We started this past fiscal year with a significant journey of our own: In September of 2021, MPM staff and the newly assembled Future Museum design team took a trip around the state seeking inspiration for the new Museum. While we knew this trip would be important, none of us anticipated the extent to which it would shape the project, and incidentally, the future of our institution and generations of visitors. The result was something so unique and so true to our home [Wisconsin and Milwaukee], something so fresh and innovative, that we can't wait to keep sharing new milestones as this project comes to fruition. We are excited about our future, and we hope you are, too.

As we took these major steps forward, we also explored ways to advance research, bring new knowledge to visitors in accessible ways, teach science by doing science, engage our community through the return of in-person programs and events, and continued to bring exciting traveling exhibits to our state. Along the way, we've been strengthened by you all, our supporters preserving this Museum's world-class legacy.

The path ahead, like our exhibit floors, is full of discovery, and the light at the end shines brighter each day. THANK YOU FOR BEING PART OF THIS JOURNEY.

Dr. Ellen Censky
President & CEO

Patrick (P.J.) DiStefano
Board Chairman



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September 1, 2021 -
August 31, 2022

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Community Volunteer
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VP, Meridian Industries, Inc.
- Ellen Censky, PhD, President/CEO (ex-officio)**
Milwaukee Public Museum

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- Ethan Elser, Sr.**
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- Jerome (J.J.) Weis**
President & Lead Administrator, Jerome J. and Dorothy H. Holz Family Foundation
- Charles (Charlie) Wright, Jr.**
VPO, Rheocast Company, a division of The Fall River Group, Inc.
- Patricia (Patty) Yunk**
Community Volunteer

MPM ENDOWMENT TRUSTEES

- V. Ross Read III, Chair**
- Anthony B. Beadell**
- Robert Jansen**
- Robert Moebius**
- Adam Peck**
- Tom Tuttle**
- Sara Walker**

34,634

Visitors who received free admission on Kohl's Thank You Thursdays



73,188

Daniel M. Soref Planetarium-goers



2,274,682

Unique website visitors



3

Botany research papers published



5,000

Words translated into Spanish and Hmong for community resources



90,122

Objects digitized



BIRD'S-EYE VIEW

Museum at a Glance

130

Tiger moths had DNA sequenced by the Zoology department



37

Adjunct Curators, Research Associates, and Emeritus Curators



131

Museum staff members



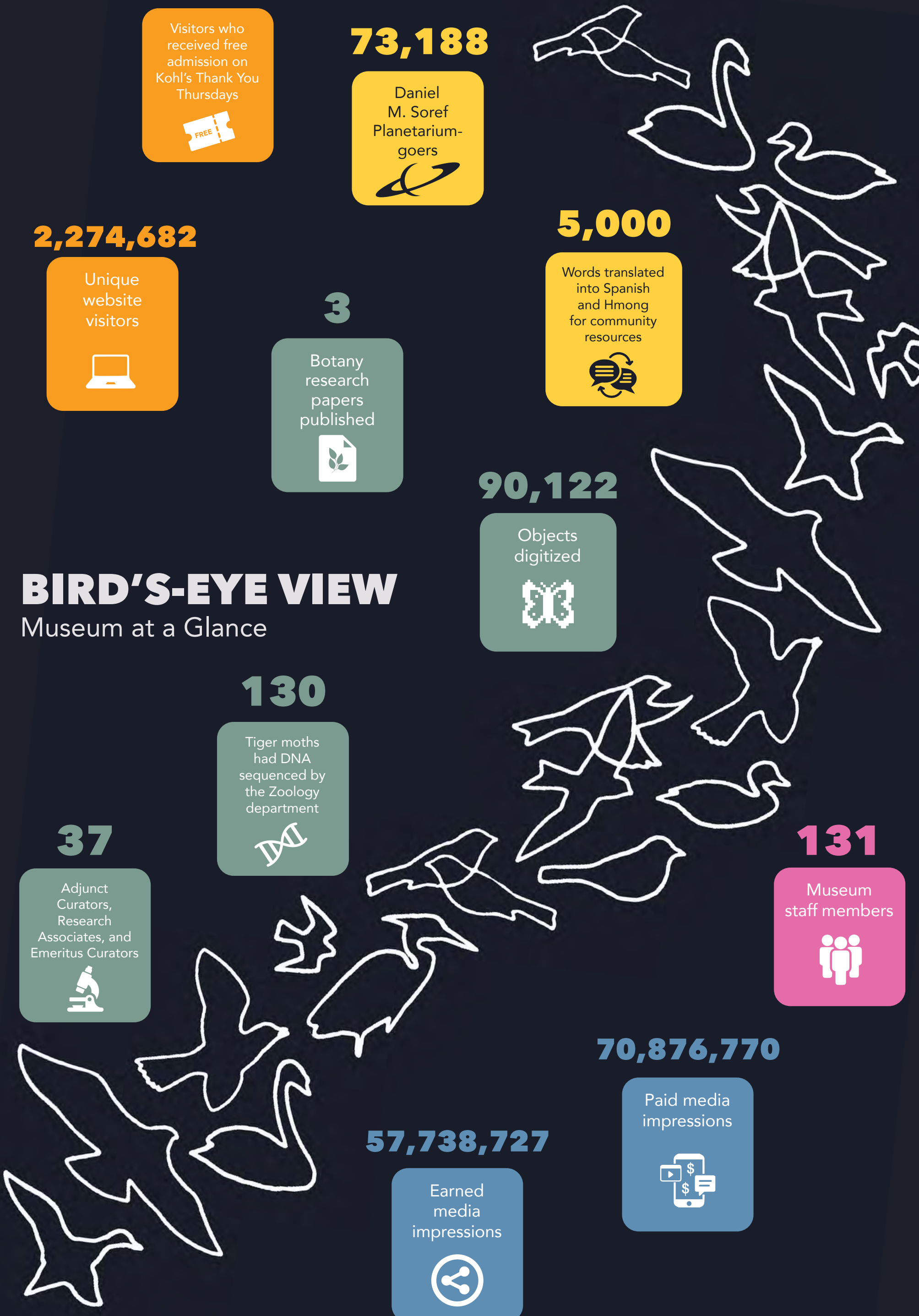
70,876,770

Paid media impressions



57,738,727

Earned media impressions





FAR & WIDE

Visitorship & Engagements

“ADVENTURE is worthwhile.”

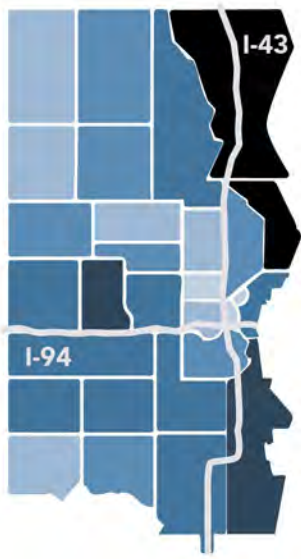
-Aristotle, Polymath



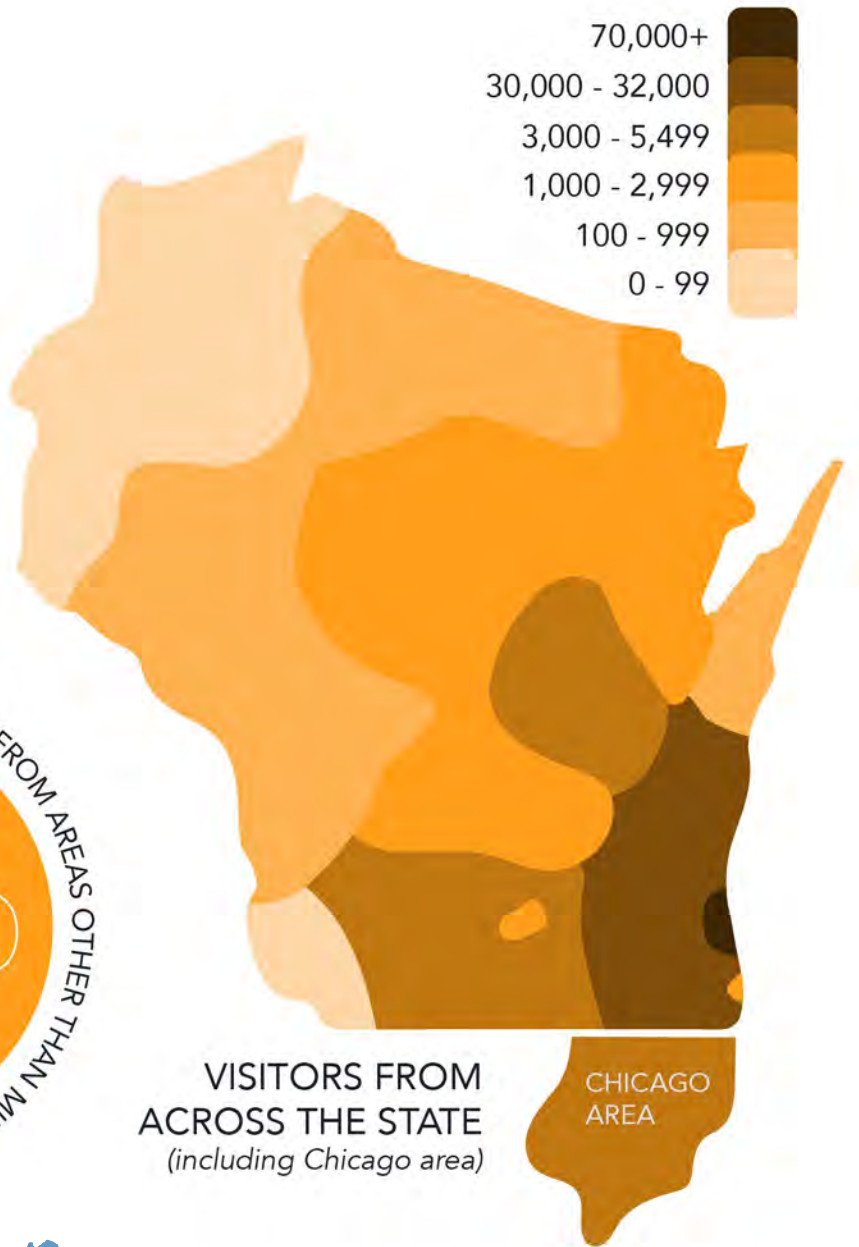
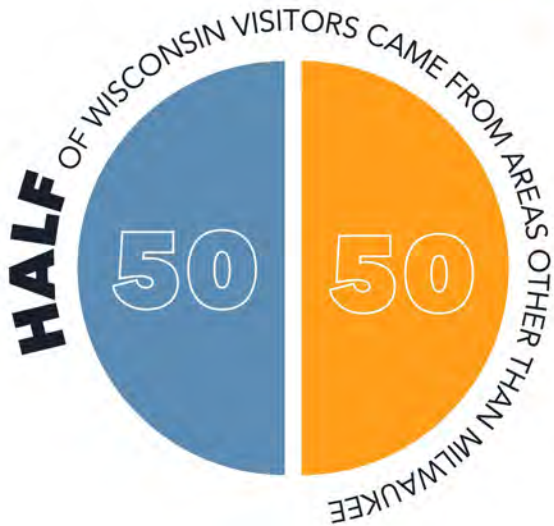
568,384

TOTAL IN-PERSON VISITORS

MPM HAD A VISITOR FROM **EVERY** STATE



VISITORS FROM MILWAUKEE COUNTY



VISITORS FROM ACROSS THE STATE (including Chicago area)

CHICAGO AREA



MPM INSPIRES CURIOSITY AND EXCITES MINDS BY WELCOMING VISITORS VIRTUALLY AND IN PERSON...

1 MILLION+ WEB VISITORS FROM ACROSS THE STATES



AS WELL AS WEB VISITORS FROM ACROSS **WORLD**

...BOTH NEAR AND FAR

SOCIAL MEDIA IMPRESSIONS



378,750



632,448



2,054,235

Our Visitor Services staff sold **5,132** new memberships onsite this past year! Thank you to all who love MPM.





FORWARD

Our Future Home

“Be gentle enough
to follow the natural
PATHS of the
earth, and strong
enough to rise up
and **RESHAPE** the
world.”

*-Brenda Peterson,
Nature writer*

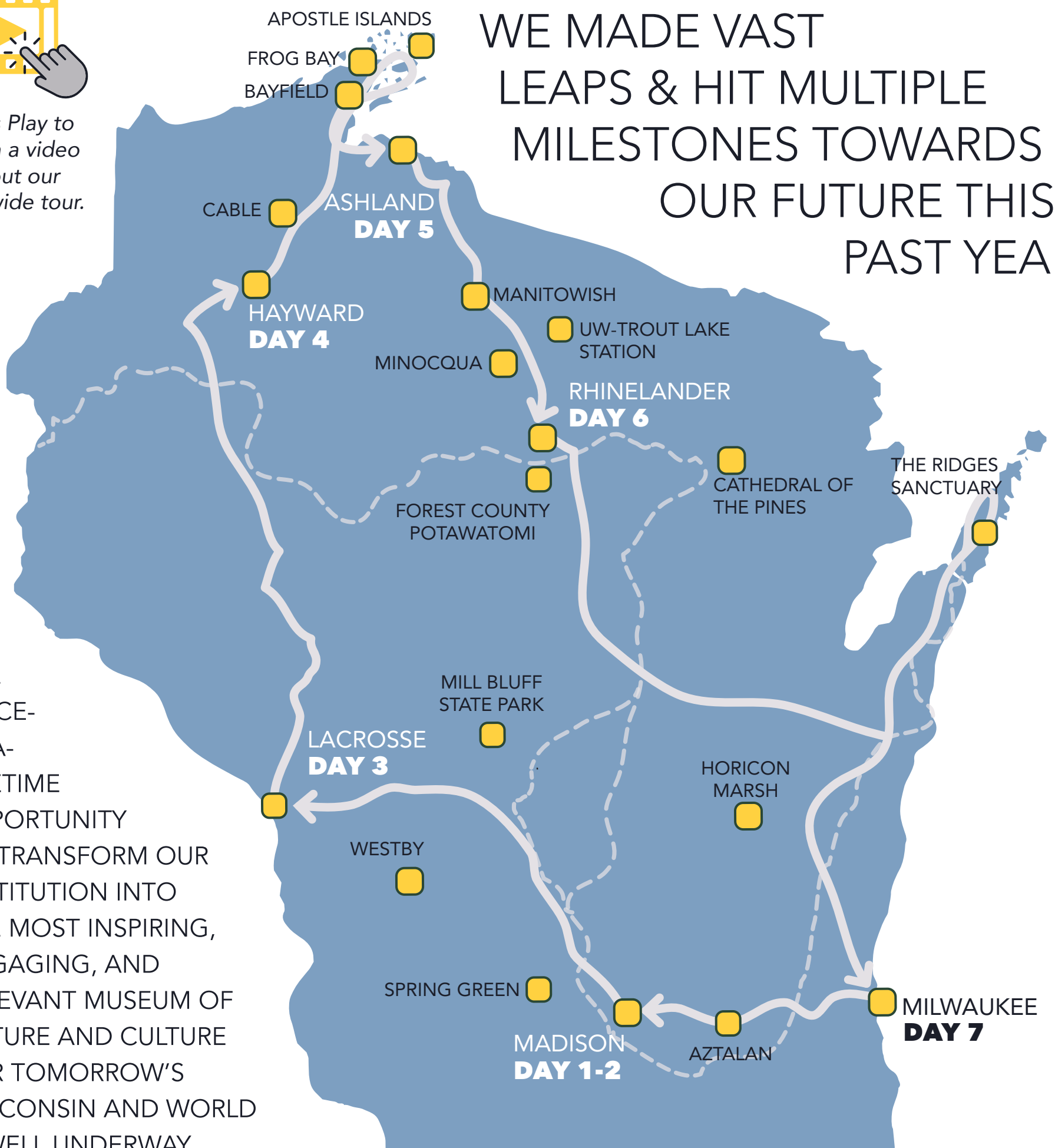


Press Play to
watch a video
about our
statewide tour.

WE MADE VAST
LEAPS & HIT MULTIPLE
MILESTONES TOWARDS
OUR FUTURE THIS
PAST YEAR.

THE
ONCE-
IN-A-
LIFETIME
OPPORTUNITY
TO TRANSFORM OUR
INSTITUTION INTO
THE MOST INSPIRING,
ENGAGING, AND
RELEVANT MUSEUM OF
NATURE AND CULTURE
FOR TOMORROW'S
WISCONSIN AND WORLD
IS WELL UNDERWAY.

The design team exploring
Frog Bay Tribal National Park.



SEPT 2021

WISCONSIN WONDERS TOUR

The Future Museum design team embarked on a seven-day, 1,500-mile journey across Wisconsin from September 23 to 30, 2021 in search of people and places who may have stories to tell and whose landscapes and cultures would inspire the new Museum's design.

MARCH 2022

PROJECT FUNDING

In March 2022, Milwaukee County Executive David Crowley and the Milwaukee County Board of Supervisors voted to provide \$45 million to fund the construction of the new Museum. This signified to the American Alliance of Museums that MPM has fulfilled its conditions for reaccreditation.



A collection of bone and tusk art from Indigenous peoples of the Arctic.

MAY 2022

MOVING PREP

Museum curatorial departments began planning measures for moving our 4 million collections items. This is a long, specialized process; each object is intricately identified, tracked, packed, and protected for its journey. In May 2022, Registrar Sara Podejko was promoted to Collections Move Project Manager to oversee the process, which began with a course on moving museum collections. The four-week, hands-on course provided a how-to for planning and managing a collections move to avoid any pitfalls.

STEPS TAKEN THUS FAR INCLUDE:

- **Crate Exploration** - We began exploring crate sizes, dimensions, and material types, ordered prototypes, and began testing against MPM's collections.
- **Collections Mapping** - An itemized mapping of each collection space (28 rooms) was created, noting individual cabinetry units and archival needs.
- **Storage System Tours** - We began discussions with collections cabinetry vendors about the project and toured other institutions' storage facilities.
- **Inventory and Assessment** - Three part-time employees were hired to inventory and assess the library's unique holdings as part of space planning for the new building. More than 4,000 records have been inventoried and verified thus far.
- **Digitization** - Barcoding the specimens, capturing high-quality images, and ensuring their details are electronically tied to each specimen. So far, five part-time employees entered 100,000+ individual catalog records in under six-months' time; all History catalog books are now digital and searchable. Two part-time employees inventoried 10,000+ objects, with preparation for item barcoding and packing underway.

STEPS YET TO BE FULFILLED ARE:

- Continued inventory, assessment, and digitization
- **Measuring** - Weighing items to determine how we can pack and move them and analyzing the size of items to determine how we can pack and move them
- **Packing** - Stabilizing and preserving each item (light, temperature, and movement)
- **Moving**
- **Storing** - Some collections will be stored onsite at the new Museum building while others will be stored at an external, secure, climate-controlled storage facility

JUNE 2022

BUILDING DEMOLITION

The north building (one of three) on the Future Museum site at 1340 North 6th Street was demolished. This was an exciting step towards breaking ground!



JULY 2022

MPM'S REACCREDITATION

In July 2022, MPM received a letter from AAM awarding the Museum reaccreditation.

ARCHITECTURAL ANNOUNCEMENT & WISCONSIN WONDERS

On July 18, 2022, MPM kicked off the Wisconsin Wonders fundraising campaign aimed at enabling the once-in-a-lifetime construction of a new Museum in Milwaukee. In conjunction with the campaign kickoff, architect partners at Ennead Architects and Kahler Slater unveiled renderings of the new Museum building.

The design is heavily influenced by Mill Bluff in central Wisconsin, which was created by glaciers more than 10,000 years ago. The color, a nod to Milwaukee, mimics Cream City brick. Inside, Milwaukee's history as a gathering place at the confluence of three rivers is honored by three converging entrances beneath a magnificent lightwell.



WISCONSIN
WONDERS



From top clockwise: Rock formation at Mill Bluff State Park; an architectural rendering looking up at the Future Museum's lightwell; the convergence of the Milwaukee, Menomonee, and Kinnickinnic Rivers with the three entrances to the Museum Commons; the Cream City brick that inspired the exterior color.



THANK YOU TO OUR CORNERSTONE
DONORS, INCLUDING:

LYNN WARNER BRENGEL
CO-CHAIR

Lynn is the current Vice Chairwoman of the MPM Board of Directors, a retired educator, and educational consultant. Her family has been involved with MPM for generations, and she hopes to continue that legacy for her children and grandchildren.

“This is a transformational moment for MPM. Beloved by all, our Museum is an important part of the fabric of Milwaukee and all the communities of Wisconsin. These communities along with our public partners are coming together to reimagine a new Future Museum of nature and culture for our state. We can feel the excitement building as our vision is becoming a reality!”

MICHAEL “MIKE” VAN ASTEN
CO-CHAIR

Mike has been a member of the MPM Board of Directors since 2015. He is a successful entrepreneur with more than 35 years of experience in the hospitality industry. Mike lives and works in Appleton and has been critical in promoting the statewide impact and relevance of this Museum to the entire state.

“I am honored to chair this monumental effort and give my all to support this motivated and solid leadership group all focused on a critical educational mission. Each and every one of us—countless donors and volunteers—is making an impact. Even small amounts of money or assistance can make an impact. Because you care, MPM—an established and outstanding organization—can continue to serve Milwaukee County and beyond.”

JOHN “JAY” & MADONNA WILLIAMS
HONORARY CO-CHAIRS

Jay is a past Board Chairman & CEO of MPM and a current Board Chairman of Associated Bank and Church Mutual Insurance Company. Madonna Williams is a community advocate and volunteer who has helped numerous nonprofit organizations over the years. She is currently a board member at Boys & Girls Clubs of Greater Milwaukee and Penfield Children’s Center.

“You don’t find a lot of places where education and fun are always intertwined, and it’s just so exciting to see the diversity of the audience that we’ve always put together. How can you not get excited being here? Our museums continue to give, and educate, and offer value. I’m always amazed when I hear about researchers in our state and beyond that go to the MPM and learn from the collections that we have.”

VICTORIA & CHARLIE WRIGHT, JR.
HONORARY CO-CHAIRS

Charlie is a current MPM Board Member and Vice President of Operations for Rheocast Company, a division of The Fall River Group. Charlie was a co-founder of the 1882 Society, which aims to build interest and giving to the Museum from our community’s next-generation leaders, as well as the fundraising event, Moveable Feast. Charlie and Victoria engaged in this project because of their children and others like them, hoping to create a Future Museum that will help them explore and grow.

“The Future Museum will play a critical role in the education of our community, and as parents we look forward to our own children exploring the new state-of-the-art exhibits, where they will learn about nature, science, and culture from around the world.”

AS WELL AS A SPECIAL THANKS TO:

- Anonymous donors
- JoAnn & Richard Beightol
- Bucyrus Foundation
- Melitta S. & Joan M. Pick Charitable Trust
- David & Julia Uihlein
- We Energies Foundation





STATEWIDE & BEYOND

Collections & Research

“Science...
liberates with
every **STEP** of
its development,
it opens up
new **PATHS** to
thought. It allows
the individual to
be truly free.”

-Rudolf Virchow,
Physician &
Anthropologist

WE'RE HOME
TO UNIQUE
COLLECTIONS
OF MORE THAN 4
MILLION OBJECTS
AND SPECIMENS IN
THE DEPARTMENTS
OF ANTHROPOLOGY,
HISTORY, BOTANY,
ZOOLOGY, AND
GEOLOGY. ACTIVE IN
RESEARCH AROUND
THE WORLD, WE FORGE
PATHWAYS TO ENGAGE OUR
WISCONSIN COMMUNITY AND
BEYOND THROUGH CITIZEN
SCIENCE AND PROGRAMMING,
BOTH ONSITE AND
ONLINE.

380
INSECTS



371
PLANTS



61
BIRDS



60
OTHER
INVERTEBRATES



942
TOTAL SPECIES
FOUND

ANNUAL BIOBLITZ

A BioBlitz is part contest, part festival, part educational event, and part scientific endeavor. MPM brings together a group of scientists in a race against time to see how many species they can count in a 24-hour celebration of biodiversity in a Wisconsin natural area.

Pringle Nature Center, June 2022

58 SURVEYORS FOUND 942 SPECIES

- Of those 942 species found, several stood out as special finds—the first being a plant called butterweed. Although the plant is native to the US, this record was a first for the state of Wisconsin. Another new find for Wisconsin was the oak hairstreak, a butterfly identifiable by the small hairs on the ends of its wings. Finally, three new county records were found for dragon/damselflies: the spatterdock darter dragonfly, western red damselfly, and emerald spreadwing damselfly.
- MPM educators interacted with visitors and handed out nature journals. The nature journals are just one example of an accessible way to increase the community's understanding of biodiversity across the state.

BioBlitz made possible by gifts from Margarete & David Harvey and the Antonia Foundation.

6
AMPHIBIANS
& REPTILES



15
MAMMALS



49
FUNGI, LICHENS,
& ALGAE



STATEWIDE
COMMUNITY
SCIENCE PROJECT

MPM has a long history of engaging the community in scientific discovery. Founded in 2022, the Statewide Community Science Project (SCSP) is a community-based learning initiative aimed at increasing our understanding of biodiversity in our backyards across the state. The long-term vision is to have the project active throughout Wisconsin, even nationally, and to be able to share the initiative and data to a diverse group of stakeholders.

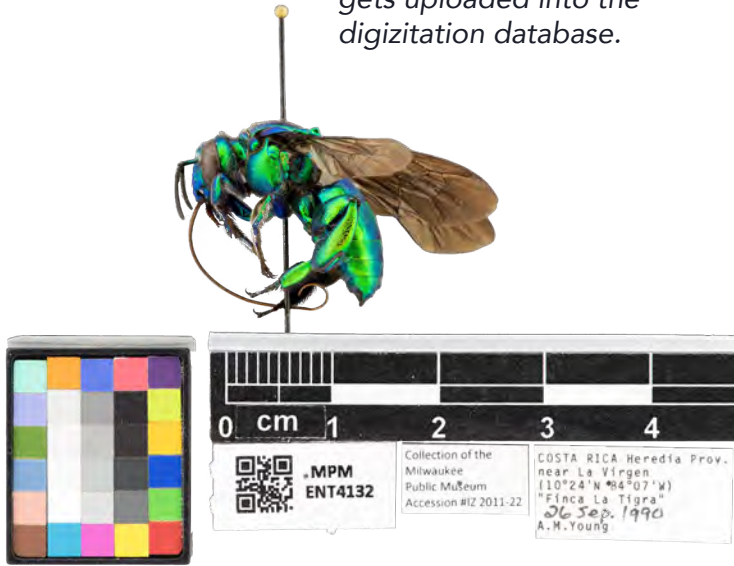
Currently, MPM is partnered on the SCSP with the Harbor District, Marquette University, UW-Parkside, the Cable Museum, and UW-Green Bay's Cofrin Center for Biodiversity. This project has created a set of standardized community surveys for collecting the same kinds of data for the same sets of organisms, building a baseline understanding on groups of organisms. Then, that data is used for future research. The ultimate goal is to make science accessible to a broader audience and get around issues with misinformation, so the public can feel trust towards science by participating directly in it.

From top: The nature journals developed by MPM educators that were handed out at this year's BioBlitz; a tweet by MPM's Terrestrial Parasite Tracker TCN Project Manager celebrating the SCSP success over the summer; MPM's Puelicher Butterfly Wing Supervisor Jon Bertolas at the Cable Museum with volunteers collecting data.

The Statewide Community Science Project is supported by Christine Rundblad and the We Energies Foundation.



An example of a high resolution photo that gets uploaded into the digitization database.



DIGITIZATION

Digitizing our collections allows researchers (and the public) to access our collections online around the world. These efforts help advance science and public knowledge and strengthen our global impact. Without MPM's collections serving as a "library of life," much of Wisconsin's ecological history would be unrepresented.

4 million records were downloaded in the areas of botany as well as vertebrate and invertebrate zoology.

RESEARCH ASSOCIATES

- We welcomed the following new research associates in FY22:
- Aaron Griffing, PhD - Princeton University
- Evolutionary Developmental Biology
 - Peter W. Messer, MD - Milwaukee, WI
- Biological Taxonomy
 - John Dobyns, MS -
University of Wisconsin-Oshkosh
- Ecology & Biological Taxonomy
 - Paola S. Hernández -
University of Wisconsin-Madison
- Contemporary Latin American Theater, Performance, and Latinx Studies

TRAILBLAZERS

Research funds provided by Kirsten Olson and Collin Johnson.



In April 2022, MPM's **Anthropology Curator Dawn Scher Thomae** became the proud recipient of the prestigious Award for Excellence in Collections-based Research and Education from the Society of American Archaeology (SAA).



Robert & Sally Manegold Curator of Geology Collections Patricia Coorough Burke was awarded two additional Institute of Museum and Library Services (IMLS) grants, now totaling \$770,000, to support the digitization of the Silurian, Devonian, and Ordovician fossil collections at MPM and the Field Museum of Natural History.



In early 2022, **Academic Dean Jen Zaspel** and **Head of Zoology Nick Dowdy** were awarded a certificate for having one of the most highly cited papers about phylogenomic studies of tiger moths in the prestigious journal *Systematic Entomology*.



Research Curator Chris Tyrrell was invited to serve as Senior Personnel on the Chinese NSF-funded "Bamboo Phylogeny Group II" awarded to L. De-Zhu and L.G. Clark (2022-2027).

A young scientist helps collect data at the 2022 BioBlitz.





FOOTPRINTS

Special Exhibits

“SOMEWHERE,
something incredible is waiting to be known.”

- Carl Sagan,
Astronomer

WE MADE A SPLASH.

WE DOVE DEEP.

WE LEFT T. REX-SIZED
FOOTPRINTS.

FROM SEPTEMBER 2021 TO AUGUST 2022, WE WELCOMED THREE TRAVELING EXHIBITIONS AT MPM. HOSTING UNIQUE EXHIBITS SUCH AS THESE PROVIDES A WAY FOR OUR VISITORS TO FURTHER EXPLORE, AND GAIN A GREATER UNDERSTANDING AND APPRECIATION OF, THE WONDERS OF THE WORLD WITHOUT LEAVING WISCONSIN.

VOYAGE TO THE DEEP

OCTOBER 15, 2021 – JANUARY 9, 2022

This exhibit explored great depths! *Voyage to the Deep* focused on underwater exploration of the kind in Jules Verne's novel *20,000 Leagues Under the Sea*. This exhibit connected the novel with real-life wonders of the ocean. During its run, MPM partnered with several local organizations to highlight all the work being done in the community to preserve water through virtual resources and events. Partners included the Harbor District, Wisconsin DNR, Milwaukee Metropolitan Sewage District, Milwaukee Riverkeeper, University of Wisconsin, Wisconsin Marine Historical Society, and the Wisconsin Shipwreck Coast National Marine Sanctuary.

Supported by Karen T. Glanert Charitable Trust.

TYRANNOSAURS - MEET THE FAMILY

FEBRUARY 18 – MAY 18, 2022

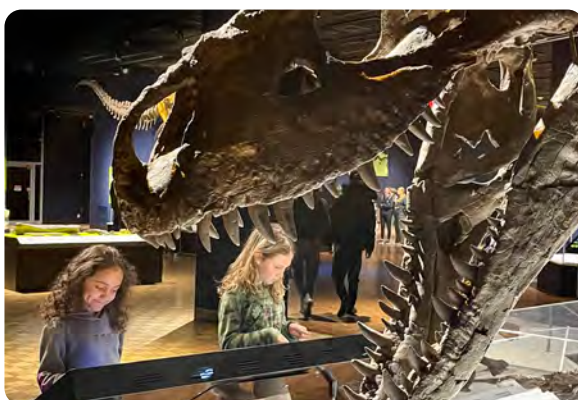
This exhibit was a roaring success! *Tyrannosaurs - Meet the Family* explored the *T. rex* family tree as well as new discoveries. It saw the highest recent opening-weekend total for a major exhibit, and that momentum carried through the entire run with a final tally of 88,469 visitors. Our Dino Days educational programming during spring break (March 21-April 1) had 2,469 visitor engagements across three activities.

Supported by Karen T. Glanert Charitable Trust.

NARWHAL: REVEALING AN ARCTIC LEGEND

JULY 11 – OCTOBER 2, 2022

This exhibit made a big splash! *Narwhal: Revealing an Arctic Legend* took a look at the evolving perceptions of narwhals. This successful three-month run saw 36,400 visitors and \$29,000 of narwhal and Arctic-related merchandise sold in our Museum Marketplace.



Kids were encouraged to name their own dinosaur with provided species and genus root words, draw it, and add it to MPM's dino family tree during the run of Tyrannosaurs-Meet the Family.



*A navigation chart
made by young
men of the Marshall
Islands, c. 1900.
The cowrie shells
represent islands.*

A WELCOME RETURN

Education & Programming

“We keep moving **FORWARD**...
and doing new things, because
we’re curious, and curiosity keeps
leading us down new **PATHS**.”

*-Walt Disney,
Filmmaker*

OUR EDUCATION INITIATIVES ARE CRAFTED WITH YOU IN MIND: THOSE CURIOUS ABOUT BOTH CULTURE AND THE NATURAL WORLD, READY TO EXPLORE THROUGH VARIOUS CHANNELS. THE PAST YEAR WELCOMED THE RETURN OF POPULAR IN-PERSON PROGRAMS, SUCH AS DOCENT-LED TOURS, VOLUNTEER CARTS ON OUR EXHIBIT FLOORS, AND MEMBER EXCLUSIVES.



Learning about different types of moccasins.



**COMMUNITY OF
CURIOSITY**

14,000+ IN-PERSON
ENGAGEMENTS AND
3,335 VIRTUAL

Community of Curiosity began as MPM’s virtual home, bringing new and exciting content about one of our beloved exhibits that can be enjoyed remotely, each month. Now, it offers onsite Museum programming, at-home activities, and special events.

DOCENT TOURS

61 visitors attended docent-led Museum tours—back for the first time since 2020—throughout summertime weekends.



MPM ON THE MOVE

SERVED **4,733** PEOPLE AT SCHOOLS AND
LIBRARIES ACROSS **19** COUNTIES

Our outreach program, MPM on the Move, seeks to improve scientific and cultural literacy. New audiences, including students in four new counties Ashland, Cook, Menominee, and Taylor, experienced traveling or virtual Museum programming that inspires curiosity and excites minds!

LEARN WITH AN EXPERT

874 STUDENTS SERVED VIRTUALLY IN
MARCH AND MAY

This all-new live-streamed program connects classrooms with real experts in scientific and cultural fields!

MEMBER EVENTS

4,150 ATTENDEES TOTAL

Two member-favorite events returned onsite at MPM: Halloween Hauntings is a bewitchingly fun family event with activities like trick-or-treat, ghost tours, and more; Inside Out allows MPM members to view rare—and rarely seen—collections objects.



MYSTERY AT MPM

2 SOLD-OUT EVENTS

Mystery at MPM requires visitors to put on their proverbial detective hats and follow a series of clues to bring them face-to-face with an extraordinary collections object. This visitor-favorite special event returned in early 2022—and sold out in less than an hour. A new iteration, Mystery at MPM: Family Edition, debuted in April 2022 and also sold out within minutes!



Two of the items from our collections that were featured at a Mystery at MPM event.

Summer Connections is supported by A.O. Smith Foundation and Northern Trust.



SUMMER CONNECTIONS

SERVED **300** KIDS ACROSS SEVEN ORGANIZATIONS THROUGH OUTREACH, AND AN ADDITIONAL **315** ONSITE AT MPM

MPM's Education department coordinated with community resource centers in under-resourced areas to provide summer engagement to students during the summer months with the goal of connecting our community with our mission, connecting youth with their natural world, and connecting families through learning.



Dave Glenn

MUSEUM VOLUNTEERS

32 VOLUNTEERS GAVE **3,252** HOURS ACROSS NINE DEPARTMENTS.

Dave Glenn has been volunteering with MPM “forever,” according to numerous staff members. From fundraising to member events, Dave can manage any situation and always be counted on.

“If there is any issue, he gets to the bottom of it and makes sure our guests are happy. Honestly, I don’t know what I would do without him.”

- Diane Hastreiter,
Major Gifts Coordinator
& Campaign Assistant

Ben Erickson has been volunteering with various MPM events for more than six years now.

“Ben will be here at any event you ask him to be at. He is the muscle. He can haul candy, auction items, and anything in between. He is very reliable and personable.”

- Stacey Greenwaldt,
Director of Membership

The Clue Crew Committee is a group of long-time docents and volunteers who tap into their creativity to bring members their favorite perk: Clue Crew Explorer Guides!



Ben Erickson





“No individual is
alone responsible
for a single
**STEPPING
STONE**
along the
PATH
of progress.”

*-Ernest Orlando Lawrence,
Nuclear physicist*

COMING TOGETHER
Inclusivity, Diversity, Equity, & Accessibility (IDEA)

MPM STRIVES TO BE INCLUSIVE, DIVERSE, EQUITABLE, AND ACCESSIBLE TO ALL VISITORS, REGARDLESS OF CULTURAL, FINANCIAL, OR PHYSICAL BARRIERS. WE ARE DEDICATED TO CONTINUOUSLY COLLABORATING ON PROGRESSING THAT WORK FORWARD, AS ONE OF THE STATE'S LONGEST-SERVING INSTITUTIONS, THROUGH OUR TRADITION OF FOSTERING LEARNING, DIALOGUE, AND SELF-REFLECTION IN A SAFE AND WELCOMING ENVIRONMENT TO ALL PEOPLE.

Accessibility programs supported by Stackner Family Foundation.

A DEI Community Conversation group was formed to meet quarterly to discuss IDEA work happening in our community.

MPM hosted the Accessibility In Museums event for the Association of Midwest Museums (AMM) Conference in July 2022.

Eight MIAD students created a mural in our Africa gallery.

We added a new tactile exhibit in the Africa gallery featuring nine tactiles with braille labels.

Braille Games returned in person! We hosted **30** students and **12** adult blind mentor volunteers on May 19, 2022.

Three staff positions have been added in the areas of IDEA and Accessibility: Community Engagement & Advocacy Officer; Tribal Liaison; and Collections Interpretation Manager. The final stages of hiring an IDEA Educator began.

The Case & Label Project began with a plan to review and update exhibits to reflect current data and culturally sensitive content (Arctic and Africa were updated).

SPARK! programs—designed for people in the early to mid-stages of memory loss, with their care partners—returned in June 2022 and will continue every third Sunday of each month.

MPM is proud to offer the Museums For All program, through which those receiving food assistance (SNAP benefits) can gain free or reduced admission by presenting their EBT card.

Museums For All served **9,049** visitors – almost **9X** more than last year!

“There has always been a strong connection between nature and African culture, through its traditional practices, art, music, and oral literature. It is important to note that nature provides the setting in which cultural processes, activities and belief systems develop. When referring to the trajectory of people from Northern Africa to the Americas, the connection between nature and culture is heavily influenced by travel and trade prior to colonial rule, and slavery. Our mural concepts explore the trajectory of people from Northern Africa to the Americas pre- and post-slavery, the Great Migration from the south to the north, how that influenced Milwaukee as a free state, and the Milwaukee modern era.”
-MIAD Mural Artists

The completed mural in the Africa gallery.



Made possible
by Elizabeth
Elser Doolittle
Charitable Trust.



AFRICA TACTILE GALLERY

LOOK, TOUCH, LEARN



Top: This iron bell (bozomu) from the early 20th century is an example of one of the oldest musical instrument known in Central Africa. It was used primarily for communication in times of war but was also played at ritual functions. It resided with the village chief since it was an important and high-status item.

Right: Each tactile item has a braille plaque explaining the importance of the item. This container from mid-20th century Ethiopia is a container made from a gourd designed to store and carry water or milk.



FUNDRAISING & GIVING

YOU KEEP US GOING.

NOTHING WE DO WOULD BE POSSIBLE WITHOUT OUR DONORS, MEMBERS, VISITORS, STAFF, VOLUNTEERS, OR COMMUNITY. THANKS FOR ALL YOU DO!



ANNUAL GALA

Our fall 2021 Annual Gala “Our Time is Now” was virtual and raised **\$405,327** with **254** attendees.



GIVING DAY

Thank you to all who contributed to MPM’s record-breaking Giving Day of **\$446,085** in donations on April 28, 2022.

MEMBERS

MPM had **13,612** members as of August 31, 2022. You are the heartbeat of MPM, and we greatly appreciate your continued support.

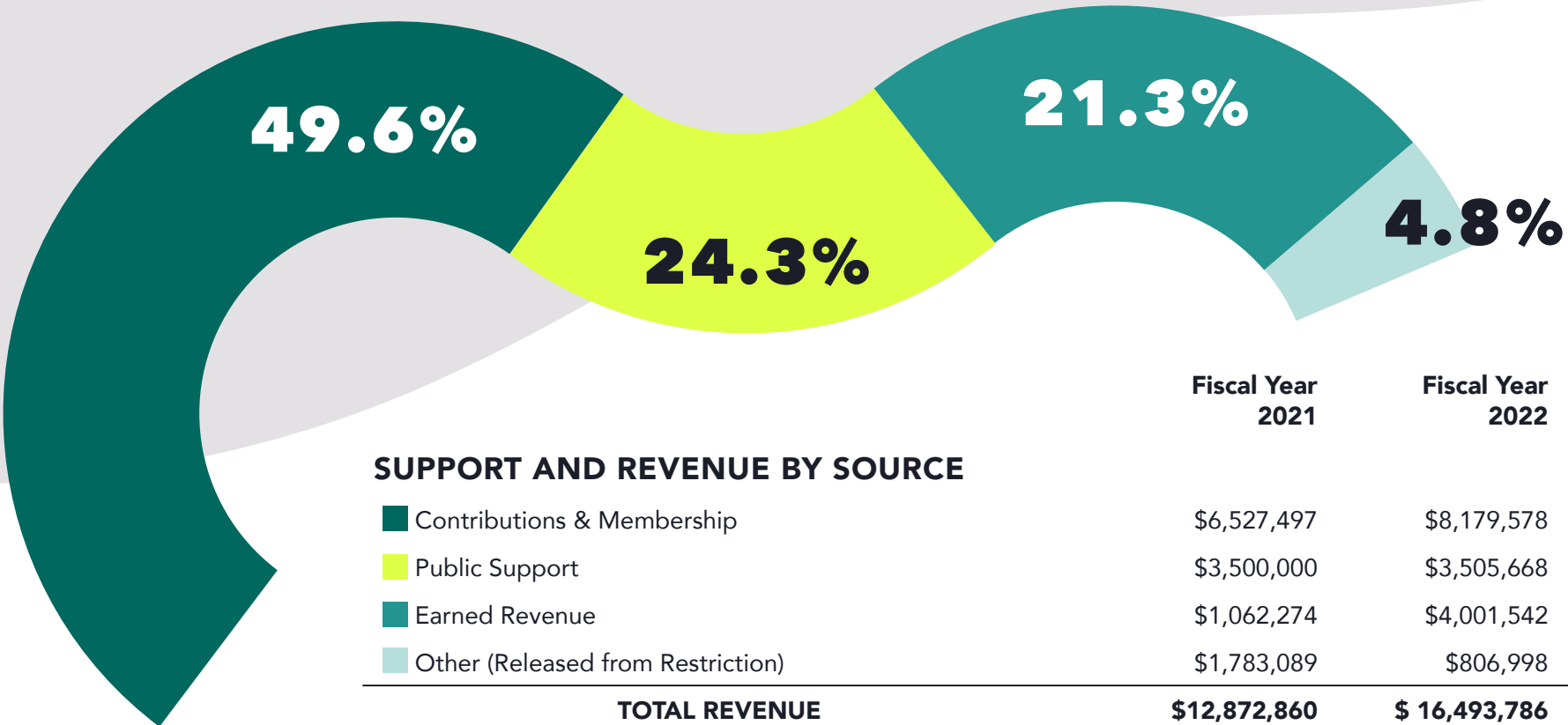
YABUKI FAMILY FOUNDATION

The Yabuki Family Foundation generously donated MPM memberships to families in need. Total visits by Yabuki Family Foundation members within first year of the program/to date: **11,591** visits by **1,438** families, equating to **\$208,000** in free admission.

“Milwaukee Public Schools is truly grateful for the donation of Museum passes from the Yabuki Family Foundation... This donation will allow MPS students and families to enhance their educational experience outside of the classroom.”
- Christy Stone, Director of Strategic Partnerships and Customer Service, Milwaukee Public Schools

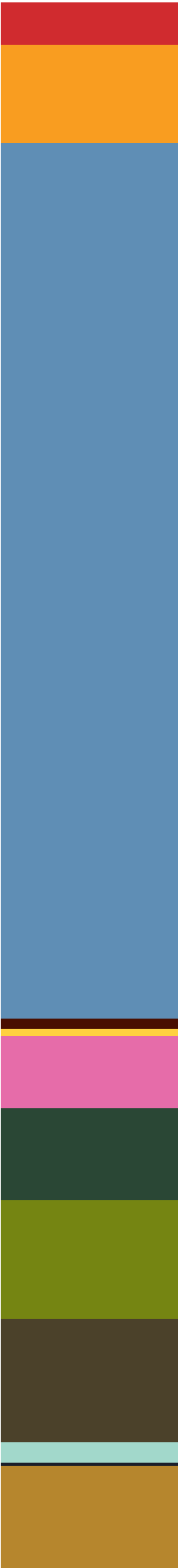
“We would like to express our gratitude to MPM and the Yabuki family! Thank you for supporting our families. [They] are so excited to experience MPM. This definitely opens a door of opportunity for our scholars to build schema and background knowledge which will ultimately assist...in becoming strong readers and writers.”
- Kassy Neiman-Marx, Middle School Principal, Saint Augustine Prep





SUPPORT AND REVENUE BY SOURCE

	Fiscal Year 2021	Fiscal Year 2022
Contributions & Membership	\$6,527,497	\$8,179,578
Public Support	\$3,500,000	\$3,505,668
Earned Revenue	\$1,062,274	\$4,001,542
Other (Released from Restriction)	\$1,783,089	\$806,998
TOTAL REVENUE	\$12,872,860	\$ 16,493,786



MUSEUM DEPARTMENT OPERATING EXPENSES

	Fiscal Year 2021	Fiscal Year 2022
Cost of Goods Sold	\$72,034	\$371,628
Supplies & Subscriptions	\$338,528	\$833,735
Wages & Benefits	\$5,888,572	\$7,359,023
Travel	\$71,282	\$91,805
Insurance	\$67,594	\$69,378
Marketing/Donor Development	\$255,829	\$601,566
Maintenance	\$609,462	\$786,989
Utilities	\$852,229	\$1,004,738
Professional Fees	\$1,126,896	\$1,040,875
Miscellaneous/Sales Tax	\$82,430	\$171,820
Donated Services Used	\$7,550	-
Subtotal Museum Departments	\$9,372,406	\$12,331,557
Interest Expense	\$5,973	\$1,059
Depreciation	\$895,976	\$867,344
Total Operating Expenses	\$10,274,355	\$13,199,960
Unrestricted Net Operating Income (Loss)	\$2,598,505	\$3,293,826

NON-OPERATING INCOME

Pension & Retiree Benefits Gain/(Loss)	\$479,237	\$455,018
Other	\$580,253	\$(493,019)
Change in Non-Operating Net Assets	\$1,059,490	\$(38,001)
Restricted Net Asset Activity	\$(254,048)	\$(181,924)
Total Change in Net Assets	\$3,403,947	\$3,073,901

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

TOTAL ASSETS	\$24,481,290	\$26,053,122
TOTAL LIABILITIES	\$7,574,918	\$6,072,219
TOTAL NET ASSETS	\$16,907,002	\$19,980,903

Find the Milwaukee Public Museum IRS Form 990 at www.mpm.edu/annual-report.

21//22 GIVING

Through exhibitions, educational programs, collections, and research, MPM inspires curiosity, excites minds, and increases the desire to preserve and protect our world’s natural and cultural diversity.

With the generous support of our donors, MPM brings the world to the residents of Wisconsin and beyond. The stewardship of your gifts is of utmost importance to us, and

**WE ARE SINCERELY
GRATEFUL TO EACH
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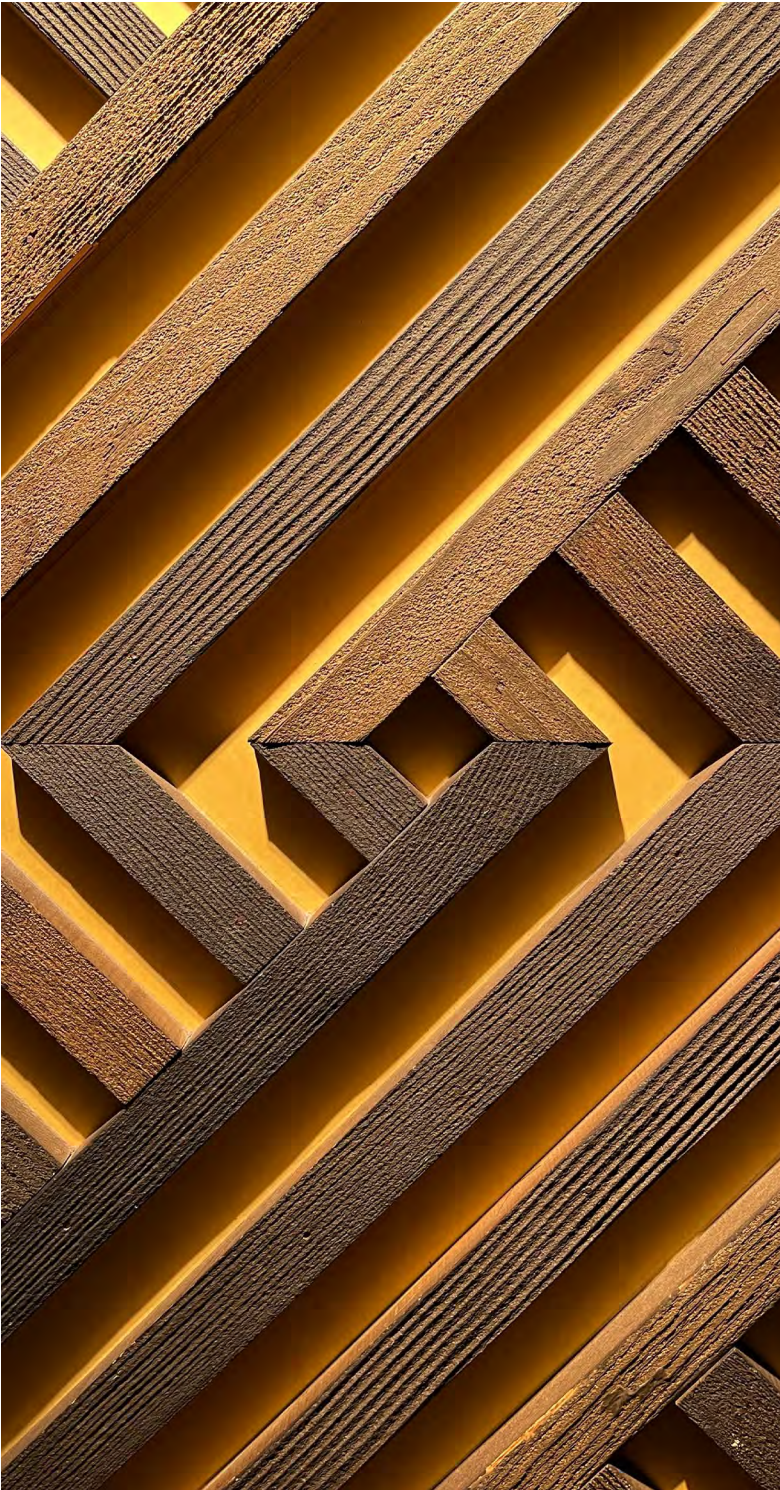
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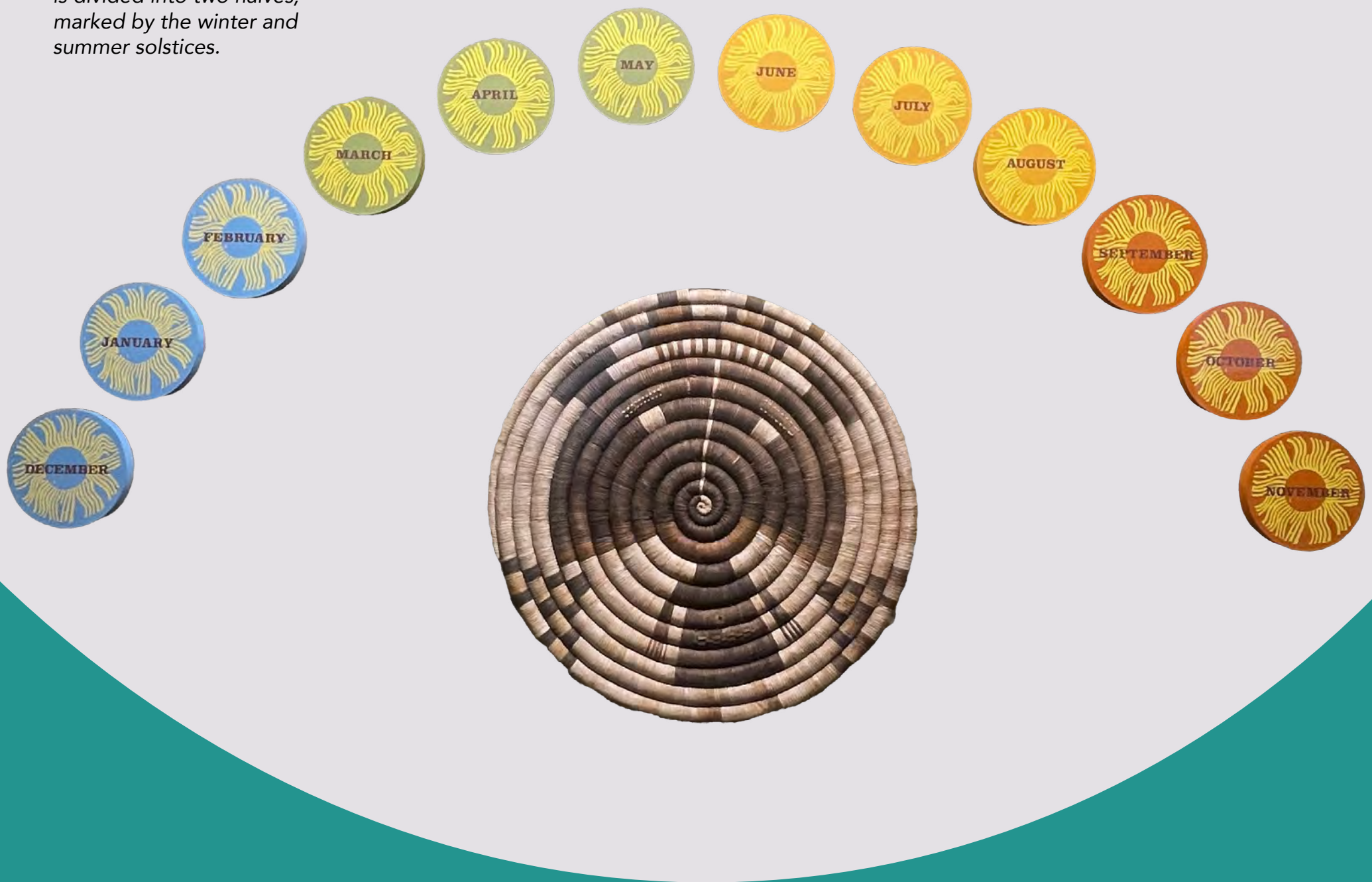
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The Hopi ceremonial year is divided into two halves, marked by the winter and summer solstices.



LOOKING AHEAD: 2023

Join the fun! We've got several great events and one exciting exhibit already planned for the upcoming year.

Stay up to date at [mpm.edu](https://www.mpm.edu)!

SURVIVAL OF THE SLOWEST SPECIAL EXHIBIT
FEBRUARY 11 - MAY 19

FOOD & FROTH
MARCH 11

MPM GIVING DAY
APRIL 27

MYSTERY AT MPM
SPRING 2023

SCIENCE ON TAP
SPRING 2023

BIOBLITZ
JUNE 9 - 10

ANNUAL GALA
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