







MILWAUKEE PUBLIC MUSEUM

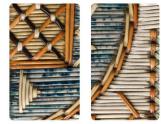












ANNUAL REPORT







2022/23



"The purpose of education is to turn mirrors into windows."

- Sydney Harris, 20th-Century American Journalist and Wisconsin Resident

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The mission of the MILWAUKEE PUBLIC MUSEUM is to inspire curiosity, excite minds, and increase desire to preserve and protect our world's natural and cultural diversity through exhibitions, educational programs, collections, and research.

Dear Friends:

A visit to the Milwaukee Public Museum (MPM) is like opening a window to the rest of the world—the world thousands of miles from home or millions of years in the past. As we open these windows, we open our minds to new perspectives, new cultures, new scientific discoveries, and new ways of thinking. These windows help deepen our understanding of the people, plants, and animals around us and inspire us to be better stewards of the world's cultural and natural diversity.

This past year, our two traveling exhibits gave glimpses into what it's like to be a narwhal in the frigid waters of the Arctic or a slow-moving sloth in the fast-paced animal kingdom. Through our collections and research, we shared insight into the identification of new species, efforts in specimen digitization, and never-before-studied evolutionary traits. Our work in inclusion, diversity, equity, and accessibility initiatives led to new partnerships, community-wide conversations, improved visitor experiences, and increased staff awareness.

Finally, we also gave the public a window into our vision for the next evolution of this institution. Through a series of unveilings over the course of three months, we shared sketches and details about the Future Museum's five permanent galleries, providing important insight into the collections items, exhibit design features, and storylines that visitors can expect to enjoy in our new home. This preview ignited a new wave of excitement and support from the community, and as this project continues to build momentum, we are grateful to all of you who have championed each milestone.

We hope each of these windows—whether the view is of the past, present, or future—open up new opportunities to engage, educate, and enrich our visitors for generations to come. Thank you for joining us as we look outward and charge forward!

With gratitude,

Ellen 9 Censky

Dr. Ellen Censky President & CEO

P.J. N. Jap

Patrick (P.J.) DiStefano Board Chairman





Board of Directors

September 1, 2022 - August 31, 2023

OFFICERS

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Angie Izard Director of Multicultural Projects, University of Wisconsin - Milwaukee

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Marcelia Nicholson Chairwoman, 10th District Supervisor

Brad Peters Regional President, Northern Trust

Joel Plant Chief Executive Officer, Frank Productions, LLC

Anna Ramirez Baritt Early Childhood Advocate and Educational Consultant

Gerard Randall Executive Director, Milwaukee Education Partnership

Marlon Sullivan Executive VP & Chief Human Resources Officer, Johnson Controls

Michael Tate Principal, Wavecrest Consulting and Analytics

Charlie Uihlein Executive Director, Teens Grow Greens

Mike Van Asten Founder & President, Incredible Edibles, Inc.

Jerome (J.J.) Weis President & Lead Administrator, Jerome J. and Dorothy H. Holz Family Foundation

Charles (Charlie) Wright, Jr. VPO, Rheocast Company, a division of The Fall River Group, Inc.

Gail Yabuki Director, The Yabuki Family Foundation

Patricia (Patty) Yunk Community Volunteer



31,462 Visitors who received free admission on Kohl's Thank You Thursdays **200** Items sold in NEW online gift

shop

New "Green" certification

The Cambrian Trackway fossil (background) is a half-billion-year-old window to when animal species started moving from water to land. This specimen has been kept in storage at MPM since 2017 but will be on permanent display in the Future Museum.

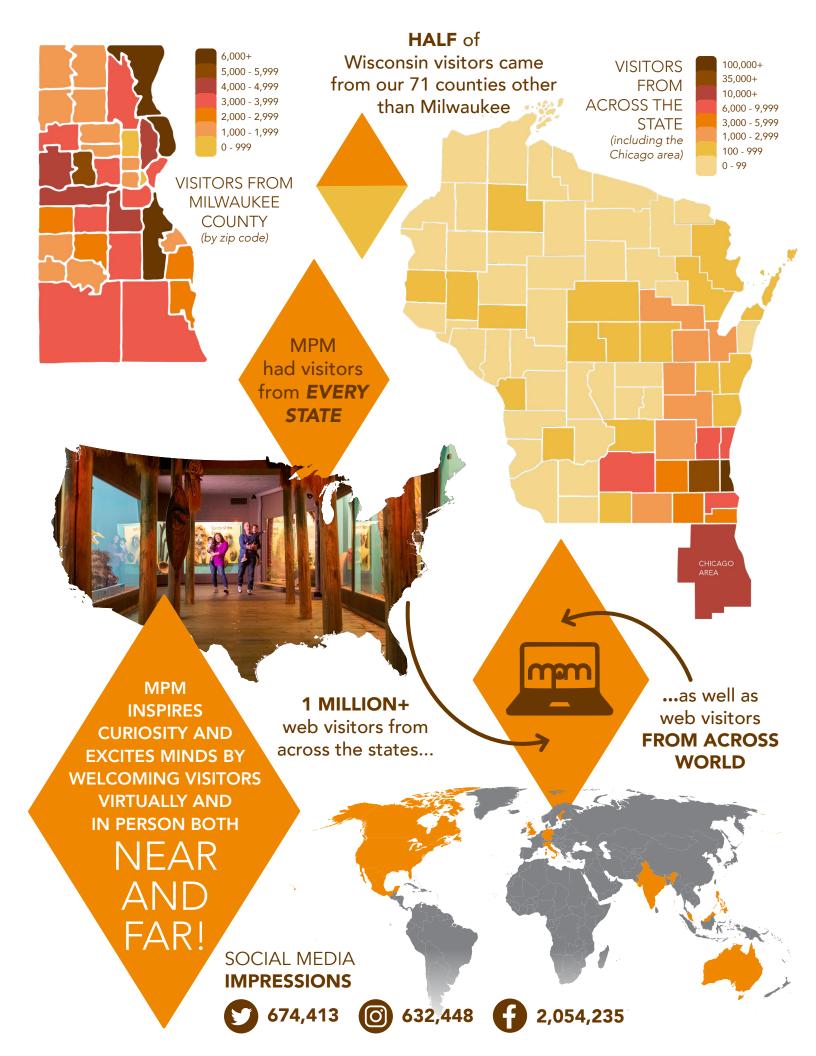
114,092 Planetarium-goers **1.2 M** Specimens digitized by Terrestrial Parasite Tracker

143

Museum staff members

Visitorship & Reach







Final Special Exhibits













FROM SEPTEMBER 2022 TO AUGUST 2023, MPM WELCOMED TWO TRAVELING EXHIBITS. THROUGHOUT THE MUSEUM'S HISTORY, THESE UNIQUE EXPERIENCES HAVE BEEN A LOOKING GLASS

TO THE WONDERS OF THE WORLD, WITHOUT ITS VISITORS HAVING TO LEAVE WISCONSIN.

NARWHAL: REVEALING AN ARCTIC LEGEND July 11-October 2, 2022

This exhibit made a big splash! Narwhal: Revealing an Arctic Legend took a look at the evolving perceptions of narwhals in addition to their physiology and behaviors. This successful three-month run saw 36,400 visitors and \$29,000 of narwhal and Arctic-related merchandise sold.









SURVIVAL OF THE SLOWEST February 11-May 19, 2023

Chill out! *Survival of the Slowest* featured the advantages of being slow along with the disadvantages of being fast through 19 different live-animal and plant habitats. This successful three-month run saw 76,000 visitors and \$148,000 of sloth and other slow-animal merchandise sold.





Future Museum Preview









THIS PAST YEAR INCLUDED SEVERAL IMPORTANT MILESTONES IN THE FUTURE MUSEUM PROJECT, INCLUDING THE MUCH-ANTICIPATED REVEALS THAT GAVE THE PUBLIC ITS FIRST GLIMPSES AT THE INTERIOR GALLERIES AND LAYOUT. THESE GLIMPSES SERVE AS A WINDOW TO THE MUSEUM'S FUTURE.

FUTURE MUSEUM SURVEY

This fiscal year began with a public survey, organized by MPM and Thinc Design, to gather community feedback for the Future Museum. The survey received 4,754 responses from people in 466 ZIP codes. Survey questions requested input on various exhibit topics and themes, preferred events and opportunities to engage, and insight into what visitors find most valuable in a museum experience.

FUTURE MUSEUM EXHIBIT

We created our very own Future Museum gallery in MPM's old Discovery World lobby on the Ground Floor, which opened to the public in October 2022. The reimagined space showcases the building renderings, Wisconsin Wonders fundraising campaign progress, information about the design team, and a small-scale interpretation of the lightwell (see page 18). The gallery was updated throughout 2023 to include the Future Museum's exhibit gallery sketches, and continues to receive miscellaneous updates as progress toward our new home is made.

VIRTUAL TOWN HALL

It's important to continue including our community in the Future Museum process. In November 2022, MPM hosted a virtual public town hall. Around 90 people from the Milwaukee area and beyond joined the discussion. Community members were able to submit questions about the building, exhibits, timeline, and our current Museum, which were answered live. This also provided an opportunity to solicit feedback from the audience about the project, allowing the team to collect further information on people's thoughts and interests.



FUNDRAISING MILESTONE

Mid-year, we reached a Future Museum fundraising milestone of \$128 million raised toward the \$240 million goal. That included \$40 million from the State of Wisconsin, \$45 million from Milwaukee County, and \$43 million in private donations. Of the 200 private donations, we received 20 gifts of \$1 million or more.

Of those generous donors, one couple has a legacy of support and advocacy at MPM. Husband and wife Dick and JoAnn (Jo) Beightol have been involved with the Museum since they moved to Milwaukee in the 1980s. Jo was a docent and served on the Friends of the Museum (FOM) Board. Dick served on the FOM Board as well as the MPM Board, and together they chaired a MPM Gala. Jo currently serves on the Wisconsin Wonders Campaign Committee.

The fundraising total has since swelled as the campaign continues to meet important milestones with great momentum toward the final goal.

THE FUTURE MUSEUM PROJECT GIVES US THE ONCE-IN-A-LIFFTIMF

OPPORTUNITY TO TRANSFORM OUR INSTITUTION INTO THE MOST INSPIRING, ENGAGING, AND RELEVANT MUSEUM OF NATURE AND CULTURE FOR TOMORROW'S WISCONSIN AND THE WORLD.

Gallery Reveals

Between March and May, we gave our visitors a glimpse into the Future Museum exhibit design concepts created by Thinc Design. These scheduled reveals were highly anticipated by the public and the media, garnering 120 media hits and more than 110,000 social media impressions, reaching a total audience of 6.75 million people.

Note: When you see this symbol, click to play a video corresponding to the content.

A. TIME TRAVEL

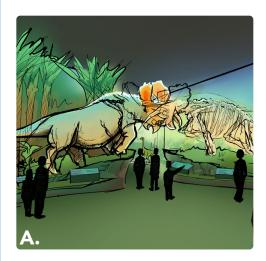
This gallery explores the deep past, including when dinosaurs roamed the Earth, through exhibits focused on three of the planet's geologic chapters: the Paleozoic, Mesozoic, and Cenozoic eras.

B. WINIFRED & SPENCER KELLOGG GALLERY: WISCONSIN JOURNEY

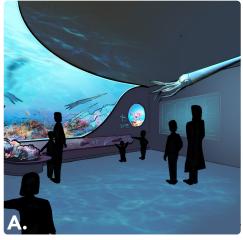
This entire exhibit floor focuses on the geological wonders and strong and varied cultures of Wisconsin – from the Driftless Area to the Northwoods, Apostle Islands, Great Lakes, and Wisconsin's vast prairielands.

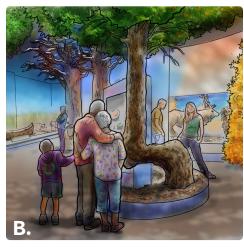
C. MILWAUKEE REVEALED

Milwaukee Revealed will immerse visitors in city streetscapes they can explore to learn about the history of Milwaukee, the people who came to settle and live here, and its interconnected systems, neighborhoods, and ecologies (and where future generations of children can get a sweet treat).



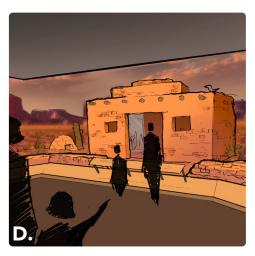


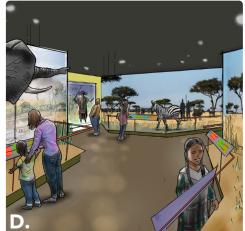


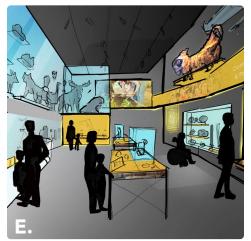
















D. LIVING IN A DYNAMIC WORLD



In the Living in a Dynamic World gallery, visitors will take an unconventional journey to five distinct ecosystems across the globe and be immersed in the landscapes and cultures that occupy them, comparing and contrasting how our environment plays a role in how we function and thrive.

E. NATURE & CULTURE CONNECTORS

The Connectors, including the Burke Foundation Culture Connector, are two spaces that showcase a rotating selection of collection items, offer spaces for public interaction and programming, and turn the Museum "inside out" by providing behind-the-scenes views into the collections storage areas.

F. WE ENERGIES FOUNDATION GALLERY: RAINFOREST

The *Rainforest* will take visitors to the tropics to learn about the biodiversity that flourishes in tropical rainforests and the life rainforest climates support.

G. PUELICHER

BUTTERFLY VIVARIUM The Vivarium will welcome visitors into a warm, lush greenhouse thriving with real tropical plants and live butterflies flying freely throughout the space.

BUCYRUS

ROOFTOP TERRACE The Terrace will be a gathering space to reconnect visitors to the outdoors and natural world. Architect's rendering of the lightwell (a five-story skylight) while looking up in the Future Museum Commons.

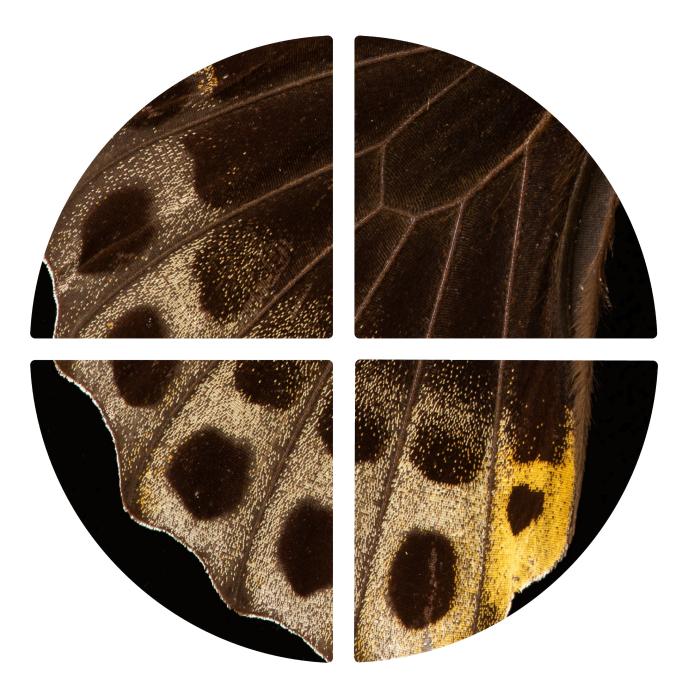
Designing and building a new natural history museum is a once-in-a-generation project

brought to fruition by a team of talented professionals. The Museum's Chief Planning Officer Katie Sanders was named a 2023 Woman of Influence by *Milwaukee Business Journal* in recognition of her leadership on this project. CONGRATULATIONS!



MILWAUKEE PUBLIC MUSEUM

Collections & Research Updates



MPM IS HOME TO UNIQUE COLLECTIONS OF MORE THAN 4 MILLION

OBJECTS AND SPECIMENS IN THE DEPARTMENTS OF ANTHROPOLOGY, HISTORY, BOTANY, ZOOLOGY, AND **GEOLOGY. ACTIVE IN** RESEARCH AROUND THE WORLD, THE MUSEUM ENGAGES WISCONSIN'S **COMMUNITY AND BEYOND THROUGH** COMMUNITY SCIENCE

AND INTERACTIVE PROGRAMMING, BOTH ONSITE AND ONLINE.



Digitization

Digitizing our collections allows researchers (and the public) to access our collections online around the world. These efforts help advance science and public knowledge and strengthen our global impact. Without MPM's collections serving as a "library of life," much of Wisconsin's ecological history would be unrepresented.

About 2 million specimen records were downloaded in the areas of botany as well as vertebrate and invertebrate zoology.

An exciting community engagement project to bring cultural context to several digitized specimens from MPM's vast insect and plant collections began in the fall of 2022. Museum staff across several departments, including Education, IDEA, Digitization, Anthropology, Zoology, and Botany, are working together to build on what we know about our specimens by incorporating indigenous perspectives into new educational materials and programs.



Purple prairie clover

For example, one of MPM's purple prairie clover specimens was collected in 1909 near the Yellow River in Burnett County, Wisconsin. The plant is native to North America and distantly related to legumes. It was also used by some Native American tribes for healing purposes. Ultimately, this project would serve as a model for how to cooperate with external collaborators on educational programming as well as how to expand the information in MPM's collections database associated with our specimens.



The Geology department digitized more than 4,500 specimen records and took 3,500 specimen photos since MPM and the Field Museum of Natural History were awarded a three-year, \$250,000 grant to digitize 37,000 Devonian fossil collection catalog records in the summer of 2022. Led by **Robert & Sally Manegold Curator of Geological Collections Patty Burke**, the effort will allow the information to be discoverable to researchers, teachers, and students through MPM's online collections management system (EMu).

Annual BioBlitz

Havenwoods State Forest, June 2023

A BioBlitz is part contest, part festival, part educational event, and part scientific endeavor where MPM brings together a group of scientists in a race against time to see how many species they can count in a 24-hour celebration of biodiversity in a designated Wisconsin natural area. 335 PLANTS

261 INSECTS

60 BIRDS

REPTILES

OTHER INVERTOR

ALGAE

MAMY

NGI, LICH

FISHES

77 surveyors found 797 species

Of those 797 species found, several stood out as special finds—one being the first Wisconsin record of the spider *Ozyptila praticola*, and the other being *Geranium robertianum* ("Herb-Robert"), serving as the first Milwaukee County record of the plant.

MPM educators and 17 partner organizations were also present to interact with the public through:

- Nature walks (bird, butterfly, plant, and river)
- Tactile tables (furs, bones, and more)
- S'mores stations
- Water-related storytelling
- Informational coloring activities
- Interactive maps of water systems
- Natural journaling
- Animal meet-and-greets
- Microscope activities
- Plant pressing
- Pond netting



Permanenet Exhibit Updates

Traveling exhibits aren't the only way to bring new learning opportunities and updated information to the Museum; our permanent collections on display require updates, additions, and replacements.

It's not every day—or decade—that MPM adds a new permanent exhibit. *Native Milwaukee* was added to the First Floor in August 2023. The exhibit highlights 16 archaeological items from MPM's collection that were found in various parts of Milwaukee County as the population grew. The objects span 400-14,000 years ago and came to the Museum between 1888 and 1981. This exhibit shows that Native people have been in Milwaukee for thousands of years.



The Case & Label Project is an effort to change several exhibits by updating labels and removing/covering all human remains we have on display. These decisions were made after discussions with source communities to ensure we are respectfully representing cultures from around the world.

A case in the Second Floor's *Southwest* exhibit was emptied and now displays handpainted lantern slides from MPM's collection. These slides illuminate the lifeways of Indigenous peoples of the North American Southwest and showcase the artistry of the women of MPM who handpainted them. *(See page 26.)*



In the summer of 2023, MPM covered up the Peruvian mummies window in the Third Floor Mezzanine as part of our ongoing effort to update exhibits to be more culturally sensitive and appropriate. Plans to update other windows containing human remains are currently in progress.

With the help of an Arctic advisement group, we created and installed an introductory panel in the Third Floor *Arctic* gallery. This past year, a cultural, immersive map went into the exhibit showing the traditional language distribution across the Arctic; visitors can scan a QR code to view updates made to those areas by other Arctic research/advisement groups and associated peoples.



Trailblazers

Chris Tyrrell, PhD

In late 2022, MPM Curator of Botany Dr. Chris Tyrrell and his colleagues identified a new species of bamboo, *Rhipidocladum singuliflorum*, in Puerto Vallarta, Mexico.

In early 2023, Dr. Tyrrell traveled to Trinidad and Tobago to conduct fieldwork on both the native and introduced species of bamboo that grow on the islands in an effort to assess the population size and location of the plants.

In summer 2023, Dr. Tyrrell helped lead plant collections efforts at the Wisconsin Botanical Foray in Marinette County, an event led by the UW-Madison Herbarium and Wisconsin Botanical Club in collaboration with scientists from various institutions. The teams visit natural habitats in the selected region where they learn about plant diversity and species identification, and how to make museum plant specimens.

Aaron Atencio, PhD

In October 2022, MPM's Curator of Cultural Sciences Dr. Aaron Atencio was appointed Honorary Research Fellow by UW-Milwaukee's Anthropology department. This appointment helps connect him with prospective researchers who may share similar interests in his research on visual methods and theories.

From top: C. Tyrrell, A. Atencio, J. Zaspell, N. Dowdy







Jen Zaspel, PhD

In summer 2023, Dr. Zaspel taught the NSF-funded entomology collections management workshop at the Cleveland Museum of Natural History with staff from the Smithsonian (50 students from around the globe). The overarching goal was to broaden participation for collection managers and students, especially those associated with small collections, who may have limited resources to curate and digitize their holdings. She will continue developing this workshop into a series of dynamic resources to serve the systematics community, as well as other research communities that rely on physical specimens or their digitized data, and the public.

Nick Dowdy, PhD

In March 2023, Dr. Dowdy, Zoology Research Curator & Director of Collections Informatics, presented his findings on tiger moths' ability to disrupt bat sonar to avoid detection as part of the Thomas C. Emmel Seminar Series at the McGuire Center for Lepidoptera and Biodiversity. This lecture, hosted by the Florida Museum of Natural History/University of Florida, invites top researchers who are working on butterfly and moth research to speak to students, faculty, researchers, and the general public.

Research Fellows

We welcomed the following Rundblad Research Fellows in FY23:

Dr. Michael Pauers

"Population Dynamics and Genetic Diversity of a Captive Population of the State Threatened Northern Sunfish, Lepomis peltastes: A Citizen Science Approach to Conservation"

Dr. Keir Wefferling

"Peatmosses (Genus Sphagnum, Sphagnaceae) of Wisconsin"

Southwest, 2nd Floor; updated exhibit with lantern slide close-ups below.



Inclusivity, Diversity, Equity, & Accessibility







MPM STRIVES TO BE INCLUSIVE, DIVERSE, EQUITABLE, AND ACCESSIBLE TO ALL VISITORS, REGARDLESS OF CULTURAL, FINANCIAL, OR PHYSICAL BARRIERS. THE MUSEUM IS DEDICATED TO CONTINUOUSLY COLLABORATING ON PROGRESSING THAT WORK, AS ONE OF THE STATE'S LONGEST-SERVING INSTITUTIONS, THROUGH A TRADITION OF FOSTERING LEARNING, DIALOGUE, AND SELF-REFLECTION IN A SAFE AND WELCOMING ENVIRONMENT TO ALL PEOPLE.

11,265 Museums for All

program participants*

8,600

Words translated into Spanish for signage, programs, and resources

688 Affordable Adventure memberships

80 SPARK! program attendees**

MUSEUMS for ALL*

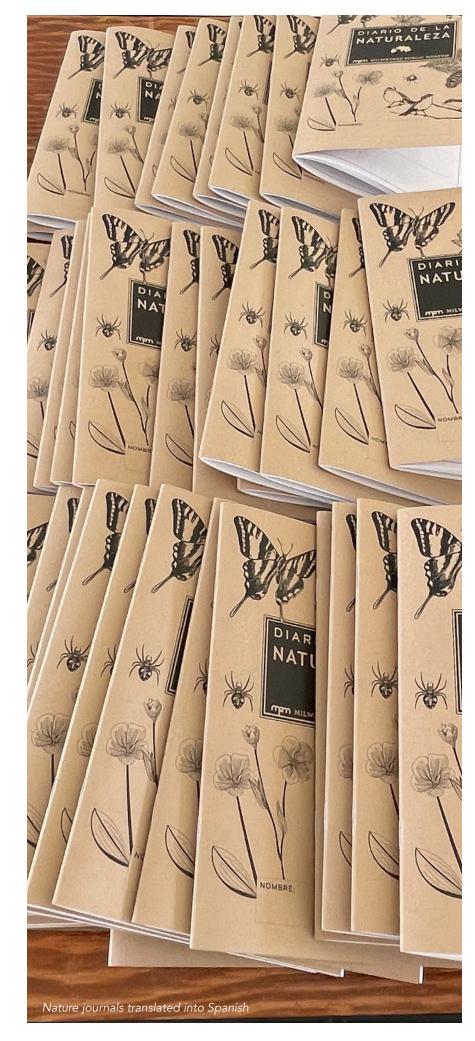
*Through this program, those receiving food assistance (SNAP benefits) can gain free or reduced admission to more than 500 museums throughout the United States simply by presenting their EBT card.



******SPARK! programs are designed for people in the early-to-mid stages of memory loss to visit with their family and care partners.

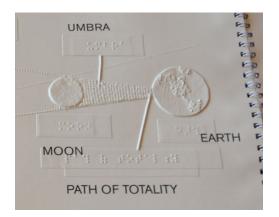
In the Community

- In the fall of 2022, MPM joined the LGBT Chamber of Commerce.
- In December 2022, the City of Milwaukee Equal Rights Commission and the United Nations Association of Greater Milwaukee presented MPM with an Equality Award during the 2022 International Human Rights Day Celebration. MPM received the honor in the Community Organization category for the Museum's commitment to accessibility and inclusion.
- More than 500 museum staff/ volunteers nationwide received training on inclusion and the laws of the Americans with Disability Act through conference presentations and in-person trainings.
- MPM began hosting quarterly DEI Community Conversations that provide networking and brainstorming with other area nonprofits around best practices in diversity, inclusion, equity, and accessibility.
- MPM was accepted as a Milwaukee Community Schools Partnership program partner and hired a staff member who works full-time in the Oliver Wendell Holmes School supporting the teachers, families, and students and creating educational connections to our collections and educational resources.
- Islands of Brilliance is a local organization that supports students with autism. MPM was one of four destinations in Milwaukee for their summer Sandbox Camp. Students learned about museums and used our exhibits for activities.



At the Museum

 In May 2023, approximately 100 people participated in the 21st Annual Braille Games at MPM. This year's theme was astronomy: Students from K5-12 joined adult blind mentors in learning about the planets and even launched rockets, wrote short stories about aliens on a braille typewriter, and explored the surface of the moon with 3D-printed tactiles and books provided by NASA.



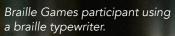
 We made great strides during Pride Month this fiscal year. In addition to posting to social media and distributing rainbow pins like past years, we launched our Diversity T-shirt with a group staff photo (see below) that was shared on social channels, provided a staff engagement activity to gather ideas, hosted our first leadership/manager/director training on gender identity, and hosted a DEI in Public Spaces panel talk for our community partners.

- MPM is dedicated to being a diverse and inclusive place of employment that supports staff and volunteers. Two internal committees were created this fiscal year:
 - The IDEA Committee's focus is on creating institutional change through advising on new policies, offering training, connecting with the community, and focusing on staff support.



- The Employee Engagement Committee was formed to organize inclusive activities and outings for all staff. The first, a trivia night, took place in May 2023; the second was a river cruise in July 2023.
- The internship program was revamped throughout the year. The new model focuses on providing paid opportunities for students and recruiting to a more diverse pool of students.







Education, Events, & Programs





MPM'S EDUCATION INITIATIVES ARE CRAFTED WITH ITS VISITORS IN MIND: THOSE CURIOUS ABOUT BOTH CULTURE AND THE NATURAL WORLD,

READY TO EXPLORE

THROUGH VARIOUS LENSES. THE PAST YEAR, MPM ALSO WELCOMED BACK SCHOOL GROUPS FOR FIELD TRIPS.



FIELD TRIPS

39,653 students with their chaperones visited MPM on a school field trip.



Visiting with creepy crawlies at Halloween Hauntings.

MEMBER EVENTS

Halloween Hauntings is a bewitchingly fun family event with activities like trick-or-treat, ghost tours, and more.

Inside Out allows MPM members to view rare—and rarely seen—collections objects. These two member-favorite events together welcomed **5,700 attendees.**

DOCENT TOURS

536 visitors attended **42 docentled** public Museum tours.

3,321 students attended **126 docent-led** Museum tours during field trips.

LEARN WITH AN EXPERT

Served **5,469 students virtually.** This live-streamed program connects classrooms with real experts in scientific and cultural fields.

COMMUNITY OF CURIOSITY

27,952 in-person visitor engagements and 22,312 digital interactions

Community of Curiosity offered onsite Museum programming, at-home activities and videos, and special events.

I UNITINT

Tortoise shell artifact, one of the objects featured for Inside Out.

MPM ON THE MOVE

Served **6,731 people** at schools and community organizations across 12 counties, including one new Wisconsin county (Sawyer).

Our outreach program, MPM on the Move, seeks to improve scientific and cultural literacy through both formal programs and events with community partners. New audiences will experience traveling or virtual Museum programming that inspires curiosity and excites minds! MPM on the Move has something for everyone and can be adapted for different age groups.

MUSEUM VOLUNTEERS

98 volunteers gave 4,983 hours across five departments.

SUMMER CONNECTIONS

Served **493 kids** by providing free educational outreach as well as access to the Museum and pop-up activities for K-8 students across six Milwaukee youth organizations.

Each year, MPM's Education department coordinates with community resource centers in under-resourced areas to provide summer engagement to students during the summer months with the goal of connecting our community with our mission, connecting youth with their natural world, and connecting families through learning. Each participating student receives a year-long family membership to continue exploring the Museum.





Financials & Giving





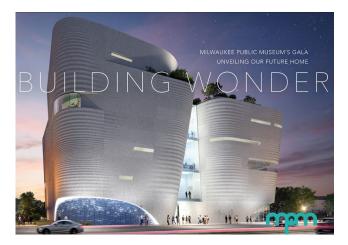


YOU KEEP MPM GOING.

NOTHING HERE WOULD BE POSSIBLE WITHOUT DONORS, MEMBERS, VISITORS, STAFF, VOLUNTEERS, OR COMMUNITY. THANKS FOR ALL YOU DO!

ANNUAL GALA

MPM's fall 2022 Annual Gala "Building Wonder" set a fundraising record! About **370 guests** attended the event, which raised more than \$600,000—a net gain of about **\$460,000**. This surpasses the previous gala record by more than \$100,000!



23RD ANNUAL FOOD & FROTH

This popular fundraiser returned in March 2023 after a two-year hiatus post-pandemic. More than **1,800 people attended** and about 80 vendors

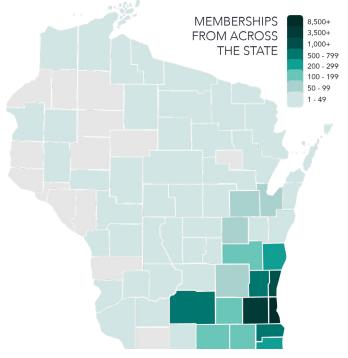
participated in the sold-out event. Guests sampled brews and bites throughout the exhibit floors while listening to live music and winning raffle prizes. The event raised nearly **\$191,000**.



MEMBERS

As of August 31, 2023, MPM had **11,313** members. You are the heartbeat of MPM, and we greatly appreciate your continued support.

MPM members come from **80%** of Wisconsin's counties -- from Milwaukee to Door County, to the Northwoods and beyond!



GIVING DAY

THANK YOU to all who contributed to MPM's Giving Day on April 27, 2023!





Financials

SUPPORT AND REVENUE BY SOURCE	Fiscal Year 2022	Fiscal Year 2023
Contributions & Membership	\$8,179,578	\$5,573,406
Public Support	\$3,505,668	\$3,506,741
Earned Revenue	\$4,001,542	\$4,174,431
Other (Released from Restriction)	\$806,998	\$754,096
TOTAL REVENUE	\$16,493,786	\$14,008,674

	Fiscal Year 2022	Fiscal Year 2023
MUSEUM DEPARTMENT OPERATING EXPE	NSES	
Cost of Goods Sold	\$371,628	\$394,657
Supplies & Subscriptions	\$833,735	\$723,547
Wages & Benefits	\$7,359,023	\$8,365,828
Travel	\$91,805	\$90,085
Insurance	\$69,378	\$71,632
Marketing/Donor Development	\$601,566	\$639,593
Maintenance	\$786,989	\$653,607
Utilities	\$1,004,738	\$1,097,977
Professional Fees	\$1,040,875	\$1,249,284
Miscellaneous/Sales Tax	\$171,820	\$174,367
Donated Services Used	-	-
Subtotal Museum Departments	\$12,331,557	\$13,460,577
Interest Expense	\$1,059	\$15,259
Depreciation	\$867,344	\$814,263
Total Operating Expenses	\$13,199,960	\$14,290,099
Unrestricted Net Operating Income (Loss)	\$3,293,826	\$(281,425)
NON-OPERATING INCOME		
Pension & Retiree Benefits Gain/(Loss)	\$455,018	\$13,657
Other	\$(493,019)	\$448,703

Total Change in Net Assets	\$3,073,901	\$6,015,545	
Restricted Net Asset Activity	\$(181,924)	\$5,834,610	
Change in Non-Operating Net Assets	\$(38,001)	\$462,360	
Other	\$(493,019)	\$448,703	
Pension & Retiree Benefits Gain/(Loss)	\$455,018	\$13,657	

5%

CONSOLIDATED STATEMENT OF FINANCIAL POSITION						
\$26,053,122	\$31,626,526					
\$6,072,219	\$5,630,078					
\$19,980,903	\$25,996,448					
	\$26,053,122 \$6,072,219	\$26,053,122 \$31,626,526 \$6,072,219 \$5,630,078				

Find the Milwaukee Public Museum IRS Form 990 at www.mpm.edu/annual-report.

2022-2023 Giving

THROUGH EXHIBITIONS, EDUCATIONAL PROGRAMS, COLLECTIONS, AND RESEARCH, MPM INSPIRES CURIOSITY, EXCITES MINDS, AND INCREASES THE DESIRE TO PRESERVE AND PROTECT OUR WORLD'S NATURAL AND CULTURAL DIVERSITY. WITH THE GENEROUS SUPPORT OF OUR DONORS, MPM BRINGS THE WORLD TO THE RESIDENTS OF WISCONSIN AND BEYOND. THE STEWARDSHIP OF YOUR GIFTS IS OF UTMOST IMPORTANCE TO US, AND WE ARE SINCERELY GRATEFUL TO EACH AND EVERY DONOR.

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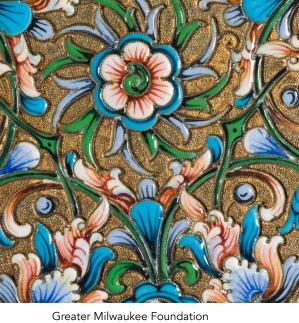
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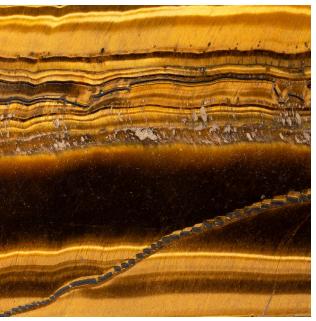
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