## MILWAUKEE PUBLIC MUSEUM



mpm.edu

## A COLLECTION OF THE YEAR



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## Dear Friends:

As we reflect on the Museum's impact and major milestones through the past year, we are reminded that this institution was built by the community, for the community, to preserve priceless artifacts and specimens which would become the foundation of what is now the Milwaukee Public Museum.

34.513833335753535455555555555

The very first items in our collections were collected in the 1850s by local schoolchildren at the German-English Academy while on field trips. Little did they know, those rocks and plants were the start of a collection that would grow to more than 4 million pieces that are the heart of the Museum's exhibits, used for groundbreaking research, and for teaching us about our planet's history and cultures throughout time. In February, we began the multi-year effort to carefully pack these objects in preparation for the move to our new home, ensuring that we protect these priceless records of life on Earth—from 425-million-year-old fossils to the first evidence of humans in Wisconsin—for generations to come.

The collections are the bridges connecting all past, present, and future phases of our Museum. In May, we broke ground on our new building, paving the way for construction in the summer and laying



The mission of the Milwaukee Public Museum is to inspire curiosity, excite minds, and increase desire to preserve and protect our world's natural and cultural diversity through exhibitions, educational programs, collections, and research.



the foundation for what will be a new place to house, learn about, and appreciate these natural and cultural treasures.

As the Future Museum structure emerges from the ground this next year and packing efforts amplify, we will continue to look to our collections to share stories and knowledge with visitors, educational partners, and fellow scientists about the interconnectedness of the natural world and human culture and tradition.

Thank you for joining us in this exciting endeavor and helping to ensure the Museum remains rooted in the stewardship of the wonders of the world.

Dr. Ellen Censky President & CEO



John Roberts Board Chairman

With gratitude,

Sen 9 Censky lohn C.



# Board of Directors

## OFFICERS

John Roberts | Chair Executive Vice President & Chief Distribution Officer, Northwestern Mutual

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**Mike Van Asten** | Assistant Treasurer Founder & President, Incredible Edibles, Inc.

Mary Ellen (Candy) Pindyck | Secretary Vice President, Meridian Industries, Inc.

Christine (Chris) Rundblad | Assistant Secretary Community Volunteer

**Ellen Censky, PhD** | President & CEO (ex-officio) Milwaukee Public Museum

### DIRECTORS

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Niksa (Nik) Ivancevic Partner, Midwest Fiber Networks, LLC & CableCom

Angie Izard Director of Multicultural Projects, University of Wisconsin - Milwaukee

**Christy Jagdfeld** CEO, Brain Inflammation Collaborative

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Marcelia Nicholson Milwaukee County Supervisor, 5th District

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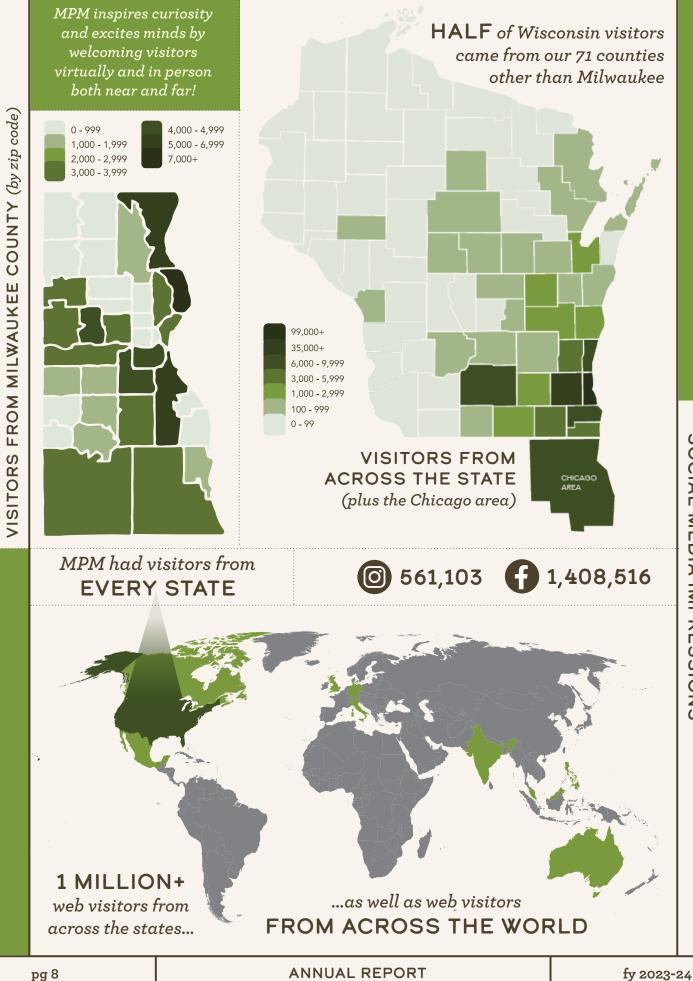
**Gail Yabuki** Director, The Yabuki Family Foundation

Patricia (Patty) Yunk Community Volunteer

	АМО	UNT	MUSEUM AT A GL	ANCE
* 1 }	446,066		People served	
	1,016,189		<i>Unique website visitors</i>	
-	24,970		Visitors who received free admi Kohl's Thank You Thursdays	ssion on
	35,000		Nonperishable food items used hosted food sculpture exhibit Ca	<i>in MPM-</i> anstruction
62,456		52,456	Items sold in newly reopened Haymarket Candy Shop	
¥	1,200,000		Specimens digitized by Terrestr Parasite Tracker	rial
Y	1		Midwest Emmy Award no	mination
	36		Adjunct Curators, Research Associates, Honoraries, and Emeritus Curators	
140		140	Museum staff members	
		25	New research publicatior	ıs
pg 6			ANNUAL REPORT	fy 2023-24

# Visitorship & Reach

### **VISITORSHIP & REACH**



SOCIAL MEDIA IMPRESSIONS

# Collections & Research

MPM is home to unique collections of more than 4 million objects and specimens in the departments of Anthropology, History, Botany, Zoology, and Geology. These collections have always been, and will continue to be, the very root of this institution.

Active in research around the world, the Museum engages Wisconsin's community and beyond through community science and interactive programming, both onsite and online.

## ANNUAL BIOBLITZ

A BioBlitz is part contest, part festival, part educational event, and part scientific endeavor where MPM brings together a group of scientists in a race against time to see how many species they can count in a 24-hour celebration of biodiversity in a designated Wisconsin natural area.

## SPECIES TOTALS

Amphibians & reptiles =	5	Fungi & lichens =	113
Birds =	76	Spiders =	32
Fishes =	3	Other invertebrates =	22
Mammals =	11		
Insects =	416	TOTAL =	987
Plants =	309		
	ingle of		

### MEQUON NATURE PRESERVE, JUNE 2024





## DIGITIZATION

Digitizing allows researchers (and the public) from around the world to access our collections online. These efforts help advance science and public knowledge and strengthen MPM's global impact. Without the Museum's collections serving as a "library of life," much of Wisconsin's ecological history would be unrepresented.

- Almost 10 million specimen records were downloaded in the areas of botany, herpetology, and invertebrate zoology.
- Significant EMu database enhancements were made this fiscal year. Multiple activities focused on digitization and record enhancement using this system, including importing thousands of records and images for our Geology and Zoology collections, reflect a commitment to modernizing collections management and improving data accessibility.
- In November 2023, a routine update of the Botany department's online collection records led to a surprising discovery: The update, which included the identification of a specimen of walking fern (*Asplenium rhizophyllum*) collected in Texas in 1873, caught the attention of Jason Singhurst, a rare plant biologist for the Texas Parks and Wildlife Department. MPM's Research Curator of Botany Dr. Chris Tyrrell and Singhurst investigated and confirmed the species was a walking fern. Based on further information, Dr. Tyrrell says he believes the specimen represents the first and currently only known record of walking fern from Texas.

### Menominee High School students visit MPM.

## PERMANENT COLLECTIONS UPDATES

Our exhibits and permanent collections, both on and off display, require updates, additions, replacements, and continuous research.

- Curatorial staff removed items such as *tsantsas* (shrunken heads) from the exhibits this fiscal year, aligning with modern ethical standards and cultural sensitivities.
- A total of 518 Native American items were respectfully removed from 42 exhibits to comply with updated Native American Graves Protection and Repatriation Act (NAGPRA) regulations, reflecting the institution's commitment to ethical stewardship.
- Multiple cultural objects were repatriated to the Potawatomi Tribe, strengthening relationships with Indigenous communities.



Leopard lacewing from Thailand.



- MPM also hosted visits and consultations with the Forest County Potawatomi, Oneida Nation of Wisconsin, and other Tribal representatives to discuss repatriation and cultural heritage matters.
- The Botany department cataloged more than 2,100 specimens and acquired/accessioned 500 new Wisconsin specimens, contributing significantly to regional biodiversity records.
- The Zoology department received a major donation of 81,049 specimens of Lepidoptera from Wisconsin residents and amateur lepidopterists Robert Borth and Hugo Kons, Jr.
- In April 2024, MPM's *Puelicher Butterfly Wing* staff had the rare opportunity to purchase 200 chrysalises from El Salvador, Belize, Thailand, and Malaysia. The last time we exhibited this type of live butterfly diversity outside of our normal species was in 2018.

## STATEWIDE COMMUNITY SCIENCE PROJECT

MPM has a long history of engaging the community in scientific discovery. Founded in 2022, the Statewide Community Science Project (SCSP) is a community-based learning initiative aimed at increasing our understanding of biodiversity in



our backyards across the state. The longterm vision is to have the project active throughout Wisconsin, even nationally, and to be able to share the initiative and data to a diverse

> group of stakeholders.

This project has created a set of standardized community surveys for collecting the same kinds of data for the same sets of organisms, building a baseline understanding on groups of organisms. Then, that data is used for future research. The ultimate goal is to make science accessible to a broader audience and get around issues with misinformation, so the public can feel trust towards science by participating directly in it.

### CHECK OUT SOME OF THE PROJECT'S MOST OBSERVED SPECIES OF 2023:



rusty-patched bumblebee Bombus affinis



dame's rocket Hesperis matronalis



monarch butterfly Danaus plexippus



mayapple Podophyllum peltatum

## TRAILBLAZERS

Nick Dowdy, PhD Zoology Research Curator & Director of Collections Informatics

- September 2023: Presented at the joint Michigan Entomological Society/Wisconsin Entomological Society meeting in Ludington, Michigan. His talk was titled "Unraveling the Evolutionary Origins of Anti-Bat Sonar Jamming in Tiger Moths (Lepidoptera: Erebidae: Arctiinae)."
- October 2023: Seminar to students at Marquette University, titled "Defense against the Dark Arts: Hidden Hexes Moths Use to Ward off Bats," providing an overview on his own efforts to advance our knowledge of bat-moth predator-prey interactions as well as some highlights from his research, including that moths use sound to warn bats that they are distasteful.
  - Obtained Adjunct Professor status in the biology department at Marquette University, strengthening academic collaborations and providing opportunities for student engagement with museum research.
  - Partnered with Marquette University thanks to a grant from the National Science Foundation to create the Moths of Wisconsin Field Guide.
- *Fall 2023:* Visited the Smithsonian Natural History Museum in Washington, D.C. to help with the identification and proper location of Lepidoptera specimens in the Smithsonian's care. He also brought back several rare species of tiger moths that are between 100-150 years old to see if DNA can be recovered from specimens of that age.
- *April 2024:* Trip to Brazil to start a new collaboration with researchers at the State University of Campinas in São Paulo to study anti-bat sounds produced by tiger moths in the Atlantic Rainforest.
- *May 2024:* Hosted the fourth annual Arctiinae Research Community Meeting. Entomologists, botanists, and other scientists from nearly two dozen countries attended the virtual meeting, which discussed the habitats, behaviors, and evolution of Arctiinae—a large, diverse subfamily of 11,000 species of moths.



"James Flores...participates in exhibit design, performs outreach with community members and elected Tribal government officials, and works with Tribal Historic Preservation Officers in the repatriation of cultural and ceremonial items that fall under NAGPRA. He previously served as admissions counselor for Native American outreach and recruitment at UW-Madison and scholarship coordinator for the Forest County Potawatomi Foundation. [He helped push] UW-Madison to offer free tuition to Indigenous students, a policy the university adopted earlier this year."

### **James Flores**

Manager of Tribal Relations

• *March 2024:* Named one of Wisconsin's 32 Most Influential Native American Leaders for 2024 by 365 Media Foundation for his work at MPM and his lasting impact during his time at UW-Madison.

### Chris Tyrrell, PhD

Curator of Botany

 March 2024: Traveled to San Jose, Costa Rica, to present at the 7th International Conference on Comparative Biology of Monocotyledons ("Monocots VII"). This conference meets every five years to gather the most prestigious scientists studying a type of plant called monocots, which include grasses, rushes, orchids, bromeliads, bananas, gingers, arums, and more. Tyrrell's session, which included several talks from different speakers, focused on bamboo evolution and conservation and was one of only a handful of presentations that passed a rigorous vetting process to be accepted for inclusion at this international event.

### Jen Zaspel, PhD

VP/Academic Dean

- Fall 2023: Attended the Entomological Collections Network/Entomological Society of America meeting in Maryland with Zoology Graduate Student Researcher Kat Sullivan and Zoology Research Volunteer Annika Murrah, where Sullivan gave a presentation on testing different methods for butterfly monitoring for community science projects.
- Summer 2024: Served as a panelist for the 90th anniversary event for the UW-Madison Arboretum (1,200 acres of protected woodlands, savannas, prairies, and wetlands in and around downtown Madison).
  Dr. Zaspel's discussion focused on her experience in community science.
  - Appointed to serve on the Governing Board for the Entomological Society of America (7,000+ members).

Page 14 from top: Nick Dowdy, PhD James Flores Chris Tyrrell, PhD Jen Zaspel, PhD



This past year included new important milestones in the Future Museum project, including, but not limited to, demolition of final site buildings, groundbreaking for the new building, and packing collections objects and specimens.

The once-in-a-generation opportunity to bridge our institution into its next phase—the most inspiring, engaging, and relevant museum of nature and culture for tomorrow's Wisconsin and world continues.

## PROJECT TIMELINE



fy 2023-24

## BUILDING AND EXHIBIT UPDATES

Demolition of the final building on the Future Museum site occurred in September 2023. Subsequently, geotechnical and environmental testing was completed. In April 2024, final design of the building was completed, and in May, MPM held a ceremonial groundbreaking. In June, construction officially began. This fiscal year ended with the construction team working hard on the foundation of the Future Museum building.

Future Museum exhibit design team Thinc Design along with MPM staff finalized exhibit design and how objects will be displayed in hundreds of exhibit cases in March 2024, preparing for the next phase of exhibit development: fabrication.

In August, Germantown-based artist Mark Fischer of the Oneida Nation was selected to design and create the outdoor art installation for the Future Museum's Plaza. The piece, titled *The Gathering Place*, will serve as a space to welcome visitors and honor the rich cultural heritage of Native American tribes in Wisconsin.



Artist sketches, 3D rendering, and materials for art installation.



A detailed rendering of an area in the Winifred & Spencer Kellogg Gallery: Wisconsin Journey exploring our state's landscape and its inhabitants across the four seasons.



Future Museum groundbreaking ceremony.



## FUNDRAISING HIGHLIGHTS

In September 2023, the Future Museum project received a \$10 million donation from The Kellogg Family Foundation—the largest private donation so far in our Wisconsin Wonders fundraising campaign and in the entire history of MPM. With this gift, the Future Museum's Wisconsin-focused exhibit floor, previously known as the Wisconsin Journey gallery, will be called the Winifred & Spencer Kellogg Gallery: Wisconsin Journey in honor of the parents of William S. Kellogg, President of The Kellogg Family Foundation.

MPM shared two major gift announcements to the Wisconsin Wonders campaign in October 2023: a \$2 million donation from former board member Ross Read and his wife Mary Read and a \$1 million donation from Culver's and Culver family members. The Reads directed their entire gift toward the Museum's endowment—a fund that supports current operations and will continue to support operations in the new Museum once it opens. Meanwhile, Culver's and the Culver family have dedicated their donation to the creation of the Custard Shop in the *Milwaukee Revealed* gallery of the Future Museum, which will appear from the outside as a storefront that visitors can enter to learn about how Wisconsin's dairy industry fueled Milwaukee's love for frozen custard and its iconic custard shops.

## COLLECTIONS MOVE

MPM collections staff and curators began the multi-year process of packing the Museum's 4 million objects in preparation for the big move to the new Museum. In March 2024, the exhibit design process was completed. A facility was secured in May for offsite collections storage.



History Dept . Milwaukee Public Museum 23852 Ceramics and glass were amongst the first to be packed up as they don't need special humidity conditions.

# Education, Events, & Programs

MPM's education initiatives are crafted with its visitors in mind: those curious about both culture and the natural world, ready to explore through various lenses. Having had its beginnings by local schoolchildren of the German-English Academy, the Museum continues to hold learning, and the sharing of stories through collections, in the highest regard. South American vessel displayed for

members at Inside Out.

BILINGUAL PROGRAMMING (NEW!)

Bilingual-Spanish programming debuted in FY24, made available through:

- Early Learning, **90** people served
- Onsite visitor engagements, **530** visitors served
- MPM on the Move outreach, **600** people served

## DANIEL M. SOREF DOME THEATER AND PLANETARIUM

The Museum's Planetarium reaches audiences worldwide! Our preshow "Quiet Down" PSA message is available for free to other planetariums and helps sell our regular programs to other spacetheaters. MPM's Planetarium currently distributes 19 of its star shows; these original productions were created right here in-house.

**106,130** *attended* Planetarium and Dome Theater shows this past fiscal year.



## DOCENT TOURS

**795** *visitors* attended **53** *docent-led* public Museum tours.

**4,166** *students* attended **152** *docent-led* Museum tours during field trips.

## EARLY LEARNING

Served 631 students via 24 programs.

MPM's Early Learning program for Pre-K and K students returned for the 2024 spring semester after a years-long hiatus!

## FIELD TRIPS

**41,517** *students* with their chaperones visited MPM on a school field trip.

## LEARN WITH AN EXPERT

Served 2,234 students virtually.

This live-streamed program connects classrooms with real experts in scientific and cultural fields.

## MEMBER EVENTS

Halloween Hauntings is a bewitchingly fun family event with activities like trick-or-treat, ghost tours, and more.

Inside Out allows MPM members to view rare and rarely seen—collections objects.

These two member-favorite events together welcomed **6,404** *attendees*.

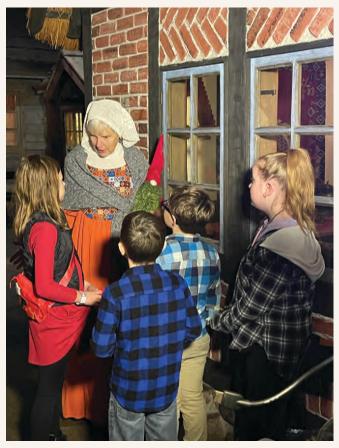
## MUSEUM VOLUNTEERS

**69** *volunteers* gave **6,762** *hours* across four departments.

Birchbark basket used at a visitor engagement table.

Newly re-done Early Learning calming corner.

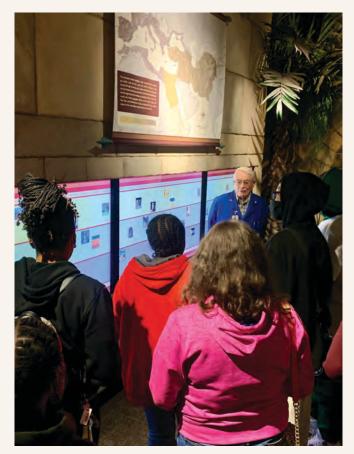




*Volunteer at the Danish House for* European Village *Alive!* 

A Ho-Chunk woman dancing on Indigenous Peoples' Day.





Students from O.W. Holmes School learning from a docent.

## MPM ON THE MOVE

Served **7,240** *people* at schools and community organizations across nine Wisconsin counties.

Our outreach program, MPM on the Move, seeks to improve scientific and cultural literacy through both formal programs and events with community partners. New audiences will experience traveling or virtual Museum programming that inspires curiosity and excites minds! MPM on the Move has something for everyone and can be adapted for different age groups.

## PARTNERSHIPS

### Kawerak, Inc.

Collaborated with Kawerak, Inc. to view, photograph, and 3D image Native Alaskan items, enhancing digital accessibility and preservation.

### **Milwaukee Admirals**

Partnered with the local AHL team for their two 2023-24 Student Education Games – one in fall, one in spring – reserved for Wisconsin K-12 students and their teachers.

### **Milwaukee Community Schools**

Ongoing partnership with O.W. Holmes School to foster networks of support and school transformation. MPM sits on the Holmes Community School Leadership Team along with 25 other stakeholders, offers MPM field trips to all **328** students as well as **86** Family Memberships in the 2023-2024 school year at no cost to participants.

### WaterMarks

Recent partnership (summer 2024) with City as Living Laboratory and UW-Milwaukee to co-create and host the WaterMarks Project Manager for Programming & Engagement position. WaterMarks is an initiative to develop an inclusive and urban-scaled vision for Milwaukee, to help people better understand their relationship with the water systems and infrastructure that supports their lives.

## SPECIAL EVENTS

- Indigenous Peoples' Day on October 9, 2023, included performances by Little Priest and México Indígena, plus activities through community partners and Museum curators, totaling **793** engagements.
- Native American Heritage Month was celebrated throughout November with drop-in programming, docent tours, learning carts, and lectures, serving more than 1,700 visitors.
- The Old Milwaukee Mixer returned as a sold-out event in FY24. Adults celebrate the season after hours in *Streets of Old Milwaukee*.
- MPM's famous "Alive!" events, European Village Alive! and Streets of Old Milwaukee Alive!, returned this fiscal year, with docent interpreters transporting our visitors to the past.
- MPM Trivia Night debuted, and sold out, in January 2024. This fast-paced trivia game tests your Museum knowledge.
- Two additional Mystery at MPM nights were added in FY24 due to popular demand. This interactive scavenger hunt requires guests to follow clues to discover behind-the-scenes objects.

## SUMMER CONNECTIONS

Served **601** *kids* by providing free educational outreach as well as access to the Museum and pop-up activities for K-8 students across **14** *Milwaukee youth organizations* and **18** *individual sites*.

Each year, MPM's Education department coordinates with community resource centers in under-resourced areas to provide summer engagement to students during the summer months with the goal of connecting our community with our mission, connecting youth with their natural world, and connecting families through learning. Each participating student receives a year-long family membership to continue exploring the Museum throughout the year.

### VISITOR ENGAGEMENTS

**59,474** combined volunteer and education *engagements*.

Visitor engagements include hands-on activities and learning stations, free to all visitors with admission.



# Museum for All

MPM strives to be inclusive, diverse, equitable, and accessible to all visitors, regardless of cultural, financial, or physical barriers. The Museum is dedicated to continuously collaborating on progressing that work through a tradition of fostering learning, dialogue, and self-reflection in a safe and welcoming environment to all people.



## 13,305 Museums for All program participants

Through this program, those receiving food assistance (SNAP benefits) can gain free or reduced admission to more than 500 museums throughout the United States simply by presenting their EBT card.

**12,940** Words translated into Spanish for signage, programs, and resources

### 481 Affordable Adventure memberships

The Affordable Adventure membership was created so all families, regardless of income level, can enjoy the Museum and receive all membership programming opportunities and discounts. Affordable Adventure includes all the same benefits as a Family membership.

## **87** SPARK! program attendees across five states (including Wisconsin)

SPARK! programs are designed for people in the early-tomid stages of memory loss to visit with their family and care partners.





Spanish Hub at the MacArthur parking garage entrance.



## IN THE COMMUNITY

In the summer of 2024, MPM partnered with Community Advocate Eloise Gomez to connect with members of the Latino community. This experience highlighted the importance of enhancing engagement with Milwaukee's growing Latino community, which comprises more than 20% of the city's population. Based on listening sessions, focus groups, and interviews conducted throughout the year, key findings indicated that while Latino families are enthusiastic about MPM, many have not yet visited. Participants emphasized the desire for increased cultural representation, bilingual signage, affordable family activities, and targeted outreach efforts, such as special events celebrating Latino heritage.

## AT THE MUSEUM

- In May 2024, approximately 60 people participated in the 22nd Annual Braille Games at MPM. This year's theme was the wonders of Wisconsin—from learning about our state's animals and trees to what it would have been like as a child in the olden days. These activities then served as inspiration for the students to write and read aloud their own stories in braille, helping them improve their skills.
- Open captioning was completed for five giant films (Into America's Wild, Titans of the Ice Age, Blue Whales, Great White Shark, T. REX) and three Planetarium programs (Spooky Space, Lights Out: Whys, Wonders, & Wows of Eclipses, Cosmic Questions)
- Upgrades were made to the Sensory Room (such as fidget pads, new seating, and new lighting elements), and fidget kits, plus weighted and sensory vests, were added for visitors to checkout.
- Two Spanish Hubs were added to the Ground Floor, providing multiple resources in Spanish for visitors, such as floor maps.

# Financials & Giving

You keep MPM going.

Our donors, members, visitors, staff, volunteers, and community are the heartbeat of this institution. Thanks for all you do!

## ANNUAL GALA

MPM's fall 2023 Annual Gala, "Inside Out: Designing Our Future," set a fundraising record! About **380** guests attended the event, raising more than **\$700,000**. This surpasses the previous gala record by about \$100,000!

## FOOD & FROTH

This popular fundraiser returned in March 2024 for its 24th year! More than 1,600 people attended and 86 vendors participated in the much-anticipated event. Guests sampled brews and bites throughout the exhibit floors while listening to live music and winning raffle prizes. The event raised about **\$212,000**.



**429** gifts for nature & culture



109 first-time donors



64 donors who gave \$1,000+



**83** supporters who increased their gift

## GIVING DAY

Thank you to all who contributed to MPM's Giving Day on April 25, 2024!

## \$615,117 GRAND TOTAL!

## MEMBERS

As of August 31, 2023, MPM had **13,306** members. We greatly appreciate your continued support.

**417** of our members came from out of state!

### OUR DONORS CREATE MORE ACCESS FOR FAMILIES IN THE COMMUNITY!

Yabuki Family Foundation provided **2,000** memberships.

The Kellogg Peak Initiative provided **85** memberships and **222** free visits.

Betsy Brown Wyatt & Dave Wyatt provided **38** memberships for Penfield Children's Center.

7,500+ 2,000+ 300 - 799 200 - 299 100 - 199 50 - 99 0 - 49

## MPM MEMBERS COME FROM ALL OVER THE STATE!

## FINANCIALS

	FISCAL YEAR 2024	FISCAL YEAR 2023		
SUPPORT AND REVENUE BY SOURCE				
Contributions & Membership	\$5,977,587	\$5,573,406		
Public Support	\$3,572,168	\$3,506,741		
Earned Revenue	\$3,728,617	\$4,174,431		
Other (Released from Restriction)	\$2,152,590	\$754,096		
TOTAL REVENUE	\$15,430,962	\$14,008,674		
MUSEUM OPERATING EXPENSES				
Cost of Goods Sold	\$351,970	\$394,657		
Supplies & Subscriptions	\$859,840	\$723,547		
Wages & Benefits	\$8,818,283	\$8,365,828		
Travel	\$149,459	\$90,085		
Insurance	\$71,507	\$71,632		
Marketing/Donor Development	\$665,575	\$639,593		
Maintenance	\$605,298	\$653,607		
Utilities	\$1,075,772	\$1,097,977		
Professional Fees	\$416,577	\$1,249,284		
Miscellaneous/Sales Tax	\$196,947	\$174,367		
SUBTOTAL MUSEUM OPERATING	\$13,211,228	\$13,460,577		
Interest Expense	\$3,342	\$15,259		
Depreciation	\$1,454,543	\$814,263		
TOTAL OPERATING EXPENSES	\$14,669,113	\$14,290,099		
UNRESTRICTED NET OPERATING INCOME (LOSS)	\$761,849	\$(281,425)		
NON-OPERATING INCOME				
Pension & Retiree Benefits Gain/(Loss)	\$568,161	\$13,657		
Other	\$1,206,110	\$448,703		
CHANGE IN NON-OPERATING NET ASSETS	\$1,774,271	\$462,360		
CHANGE IN NET ASSETS W/DONOR RESTRICTIONS	\$2,357,418	\$5,834,610		
TOTAL CHANGE IN NET ASSETS	\$4,893,538	\$6,015,545		
	••••••	••••••		
CONSOLIDATED STATEMENT OF FINANCIAL POSITION				
TOTAL ASSETS	\$35,476,491	\$31,626,526		
TOTAL LIABILITIES	\$4,586,505	\$5,630,078		
TOTAL NET ASSETS	\$30,889,986	\$25,996,448		

Chart 1: Support and revenue by source

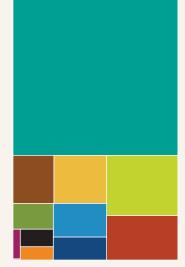


Chart 2: Museum operating expenses

Find the Milwaukee Public Museum IRS Form 990 at www.mpm.edu/annual-report.

## 2023-2024 ANNUAL FUND GIVING

Through exhibitions, educational programs, collections, and research, the Milwaukee Public Museum inspires curiosity, excites minds, and increases the desire to preserve and protect our world's natural and cultural diversity. With the generous support of our donors, MPM brings the world to the residents of Milwaukee, Wisconsin, and beyond. The stewardship of your gifts is of utmost importance to us, and we are sincerely grateful to each and every donor.

### INDIVIDUALS, FAMILY FOUNDATIONS, AND PRIVATE PHILANTHROPIC FOUNDATIONS

The Museum recognizes donors listed below whose gifts of \$2,500 or more to the present Museum were received between September 1, 2023, and August 31, 2024.

#### EXCEPTIONAL ANNUAL SUPPORT

Milwaukee County

### \$500,000 - \$999,999

TOSA Foundation: In honor of the Frankfurth Family

### \$100,000 - \$499,999

The Lynde & Harry Bradley Foundation Leona Fitzsimonds Four-Four Foundation, Inc. Melitta S. & Joan M. Pick Charitable Trust

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Tray carved from jade stone featuring frogs.

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The Museum recognizes the following corporations and corporate foundations whose gifts of \$1,000 or more to the present Museum were received between September 1, 2023, and August 31, 2024.

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Kohl's Northwestern Mutual Foundation

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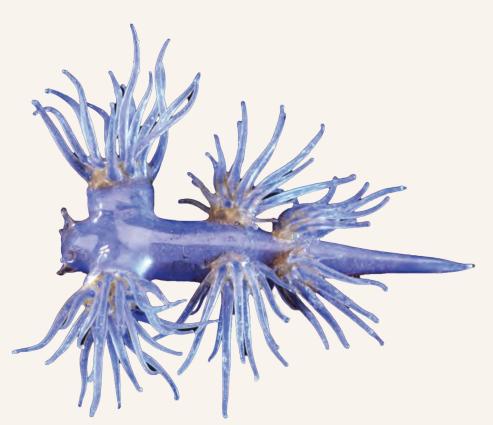
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Blaschka glass figurine of Glaucilla briareus, a species of sea slug.

### ннм

Special thanks to the following MPM Cornerstone Donors, making our Future Museum possible. Cornerstone Donors are those who have made a significant early gift commitment to the Future Museum's Wisconsin Wonders campaign by September 15, 2024.

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## Highlighted Cover Specimen

### Gloriana ornata

Found in parts of India and Nepal, this moth is relevant to ongoing research.

Index of Highlighted Collections Images

PG	NAME	DESCRIPTION
inside cover	Fungia repanda	Common name is mushroom coral; can currently be viewed in <i>Sense of Wonder</i>
4	change purse	C. 1900, Russian, cloisonné enamel
7	Strigops habroptilus	Common name is the kakapo or owl-faced parrot; endemic to New Zealand
9	Graphium weiskei	Common name is purple spotted swallowtail; found in the highlands of New Guinea
16	duftite on calcite	Found in Tsumeb, Namibia; can currently be viewed in <i>Third Planet</i>
21	Coprophanaeus lancifer	Large beetle belonging to the family of scarab beetles; found in terra firma habitats
27	Ka'apor women's necklace	Mid-20th century, Maranhão province, Brazil; will be on display in Future Museum
30	cephalopod fossil	These fossils frequently have some traces of original shell material called nacre

Join the fun! We've got several great events planned for the remainder of this fiscal year:

	,
TRIVIA NIGHT	JANUARY 16 & MAY 15, 2025
MUSEUM WEEK	JANUARY 23 - FEBRUARY 2, 2025
CANSTRUCTION	FEBRUARY 1-17, 2025
FOOD & FROTH	MARCH 8, 2025
STREETS ALIVE!	APRIL 26, 2025
MYSTERY AT MPM SERIES	SPRING 2025
SCIENCE ON TAP SERIES	APRIL 10 & MAY 22, 2025
MPM GIVING DAY	MAY 1, 2025
BIOBLITZ	JUNE 28-29, 2025

MILWAUKEE PUBLIC MUSEUM

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