



20th Annual

# FOOD & FROTH

7 - 10 p.m. Saturday, February 17, 2018

6 p.m. VIP Ticketholder Access



Presenting Sponsor:



## BREWERY VENDOR APPLICATION

Receipt of this form does not guarantee participation in the Food & Froth Fundraiser. An event representative will contact you upon receipt of this form to discuss your vendor status. **Your response is required by January 5, 2018.**

**Brewery/Establishment:** \_\_\_\_\_

**Applicant's Name:** \_\_\_\_\_ **Applicant's Title:** \_\_\_\_\_

Establishment Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Website: \_\_\_\_\_

**Proposed product/labels for distribution at event:**

\_\_\_\_\_  
\_\_\_\_\_

*\*Each event attendee is provided with one (1) 5.5 oz. tasting glass.*

**Staff responsible for event set-up, serving product, and staffing table** (minimum 2 per brewery):

On-site contact: \_\_\_\_\_ Additional Staff (1): \_\_\_\_\_

On-site contact's title: \_\_\_\_\_ Additional Staff (2): \_\_\_\_\_

**Supplies Provided:**

Each beverage vendor is provided with one (1) 8' table and one (1) 52" x 114" white linen, distilled rinsing water, and ice. Limited bus tubs and 5-gallon dump buckets are available. The Museum (MPM) may provide beverage vendors with additional materials upon request. Provision of requested additional materials is not guaranteed. **Vendors are encouraged to bring free standing signage, discount offers, and other promotional/branded material for display and/or distribution.**

**Vendor Will Supply:**

- Vendor will supply own bus tubs
- Vendor will supply own 5-gallon dump buckets
- Other \_\_\_\_\_

**Additional Supplies Requested:**

- 1 (one) Additional table (8', 48" round) \_\_\_\_\_
- Other \_\_\_\_\_
- Other \_\_\_\_\_

**Please sign and date this letter of agreement and return to Jill Engl, Events Director, at Engl@mpm.edu or mail to the Milwaukee Public Museum, c/o Jill Engl, 800 W. Wells St., Milwaukee, WI 53233**

Yes, we will participate in Food & Froth on February 17, 2018.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name \_\_\_\_\_

Title: \_\_\_\_\_